EMIS

A Euromoney Institutional Investor company

EMIS USER GUIDE

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1. SEARCH BAR
2. SOURCES – EDITOR'S CHOICE
3. COUNTRY ANALYSIS
4. INDUSTRY ANALYSIS
5. COMPANY ANALYSIS
6. DEALWATCH (M&A)

1. SEARCH BAR
   I. FILTERS
   II. BOOLEAN OPERATORS
   III. TIPS
   IV. EXAMPLE

I. SEARCH BAR: FILTERS

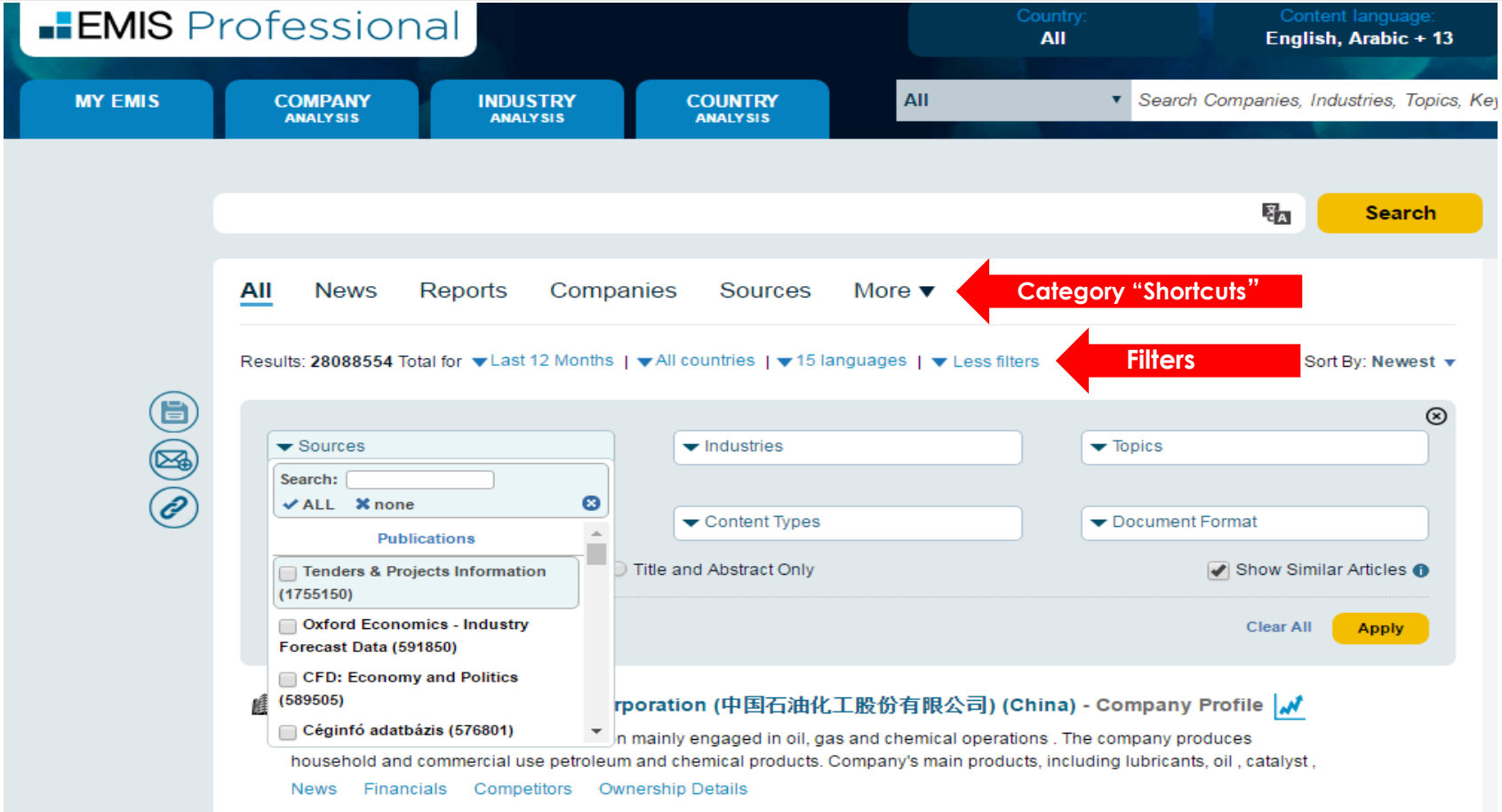
❑ Boolean Search:
- Incorporate Boolean operators (AND, OR, NEAR10…) into search strings
- **See slide 6 for a list of operators**

❑ Category "Shortcuts":
- Switch between News, Reports, Statistics, etc. to search within that category only

❑ Basic Filters:
- Date Range
- Country Selection
- Content Language

❑ More Filters:
- Sources, i.e. Publication Name
- Industries
- Topics, e.g. FDI, Political, EU, etc.
- Source Types, e.g. Brokerage Houses, Newspapers, etc.
- Content Types, e.g. News, Ratings, etc.
- Document Format

I. SEARCH BAR: FILTERS CONT.



II. SEARCH BAR: BOOLEAN OPERATORS

EMIS SEARCH

2. Boolean Search Operators and Search Functionalities

Both within the search bar and in the "Refine Search" view in the results page, you are allowed to use Boolean operators. These are:

Operators	Examples
AND	Using AND means that you want all keywords with AND between them within the search results. So, if you search for **telecom AND industry AND growth** you will get hits containing all 3 words. Please note that AND is the default Boolean operator we use (except in Chinese language, where OR is the default), so if you do not add any other operators between keywords, we consider that you want to see all keywords in the results. If you type **telecom industry** for instance, it is equivalent to **telecom AND industry**.
OR	**telecom OR industry** This search will retrieve articles that contain either the word **telecom** or **industry** or both.
NOT	**telecom NOT industry** This search will retrieve articles that contain the word **telecom**, but not **industry**.
NEAR	**internet nearN banking** (where N is an integer) This search will retrieve articles that contain **internet** within N words (or less) of the keyword **Banking.** **Note:** The N is optional; if omitted, the number 10 is assumed. Values must be 1 or more.
Parentheses ()	Use parentheses () to separate search operators. Take for instance, a search such as the following: **(PE OR "private equity") AND ITES** This search will retrieve articles containing any of the words (phrases) in within the parentheses, and the word **ITES**.
*	**bank*** This will retrieve articles containing words derived from bank: **bank, banks, banking, banker**, etc. It can be used only at the end of words.
?	The ? operator will substitute for any character . Use ? to search for words which can be spelled in different ways. For example: if you search for *organi?ation*, the search will retrieve results containing either **organisation** or **organization**.
%, $, £, ¥, €, +	These special characters are considered in search, so if you will search for **$100**, your search results will not contain words without "$".
Stemming	When you are doing a single language search, we enable stemming. Stemming means that we find your keyword's root form and we will search for all keywords with the similar root. For example: If you search for **manufacturing**, you will get results with the following keywords: **manufacturing, manufacture, manufacturer, manufacturers** etc. If you want to turn off stemming, put your keywords into quotation marks. Stemming is by default turned off in the following languages: Turkish, Hungarian

Please note that if you use any Boolean items in search, those are always treated as Boolean operators and not as keywords unless you put them into quotation marks. E.g. if you search for has not confirmed, you will get results containing has, but not confirmed. If you search for "has not confirmed", you will get articles containing the exact phrase has not confirmed.

III. SEARCH BAR: TIPS

- Use "Search Title Only" or "Search Title and Abstract Only" to ensure keywords bring out the most relevant results

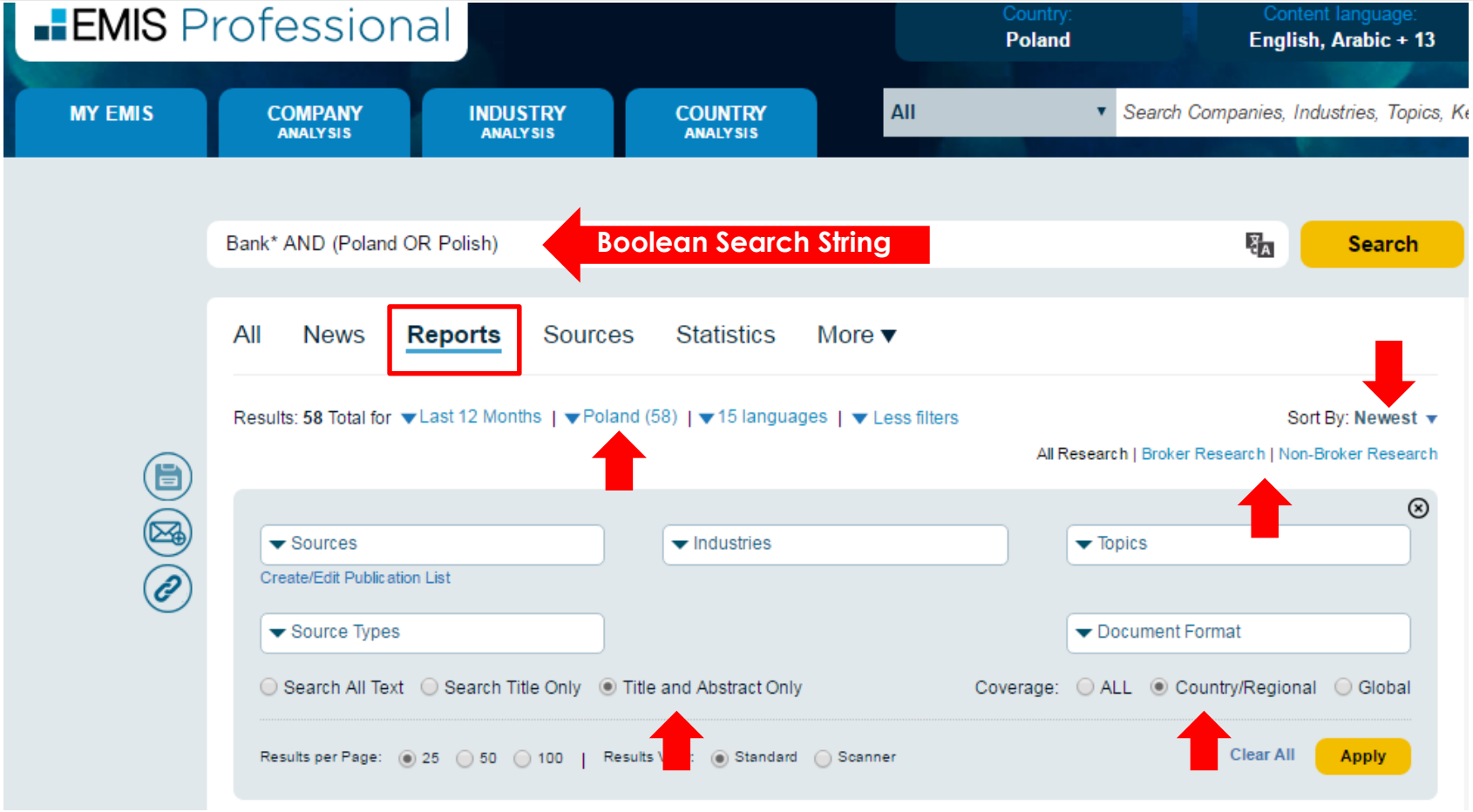
- For reports:

  - Select "Country/Regional" reports to get **country specific** results. All countries are tagged to reports classified as "Global"
  - Switch between "Broker" and "Non-Broker Research"

- Sort by "Newest" content to receive the most recent results or by "page count" to receive the most comprehensive reports at the top

- See next slide for example

IV. SEARCH BAR: EXAMPLE – **REPORTS ON BANKING IN POLAND**



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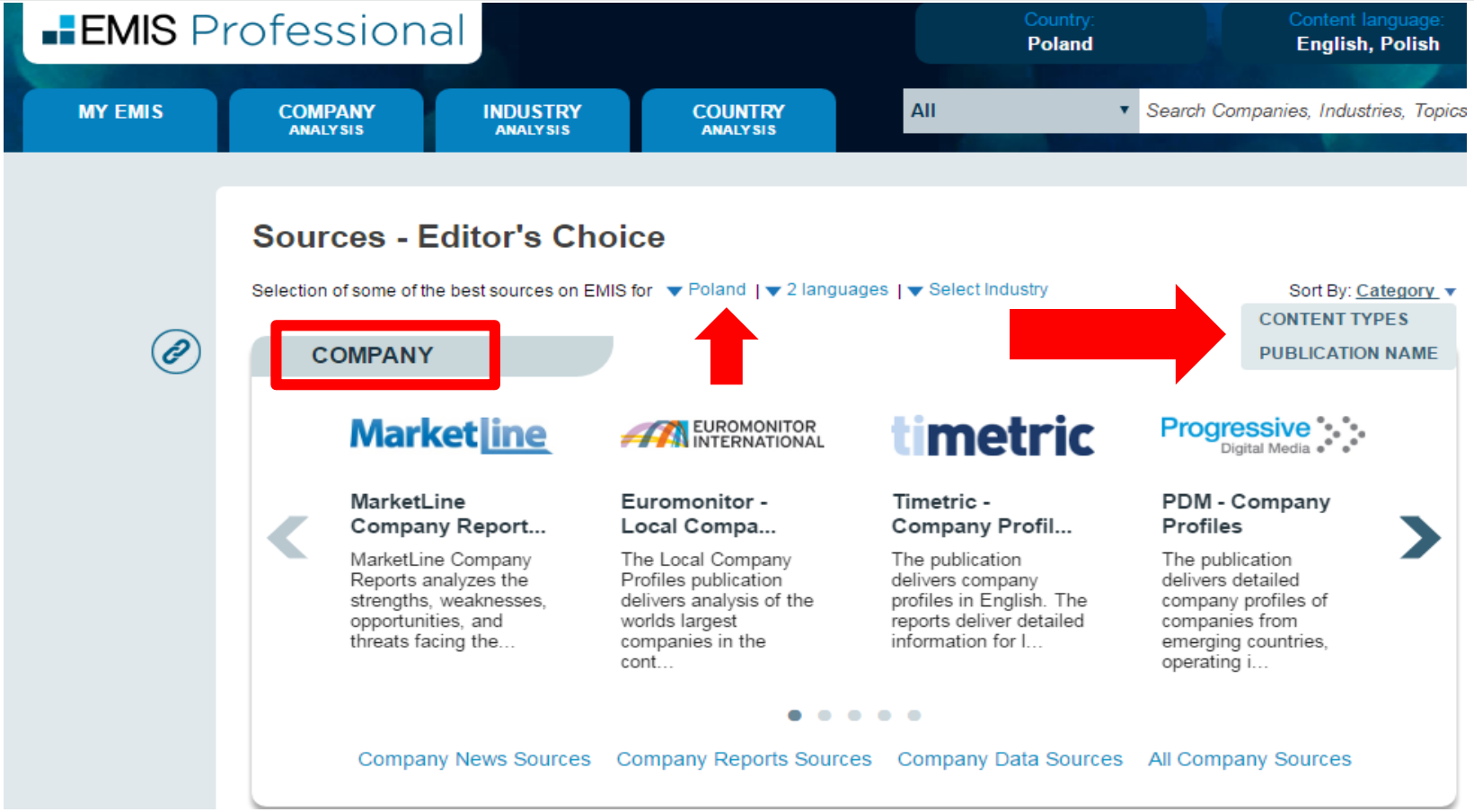
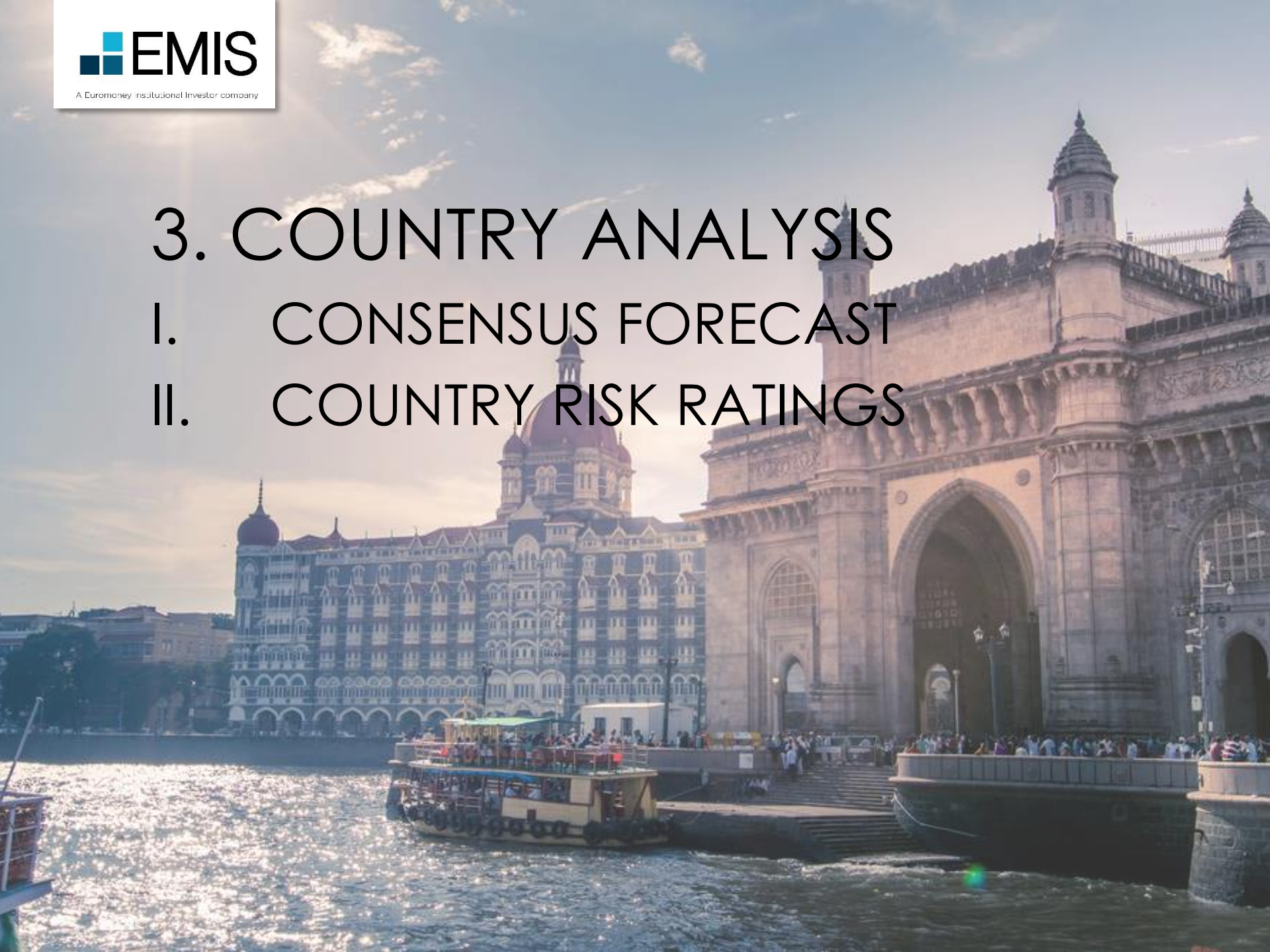
2. SOURCES
EDITOR'S CHOICE

I. SOURCES – EDITOR'S CHOICE

- Most popular/trusted source selection per country/region recommended by EMIS content team
- **Local and Global** sources available in 15 languages
- Can be sorted by:
  - **Content Type** – News, Reports, Data
  - **Category** – Company, Industry, Country
  - **Publication Name** – Alphabetical Order

I. SOURCES – EDITOR'S CHOICE





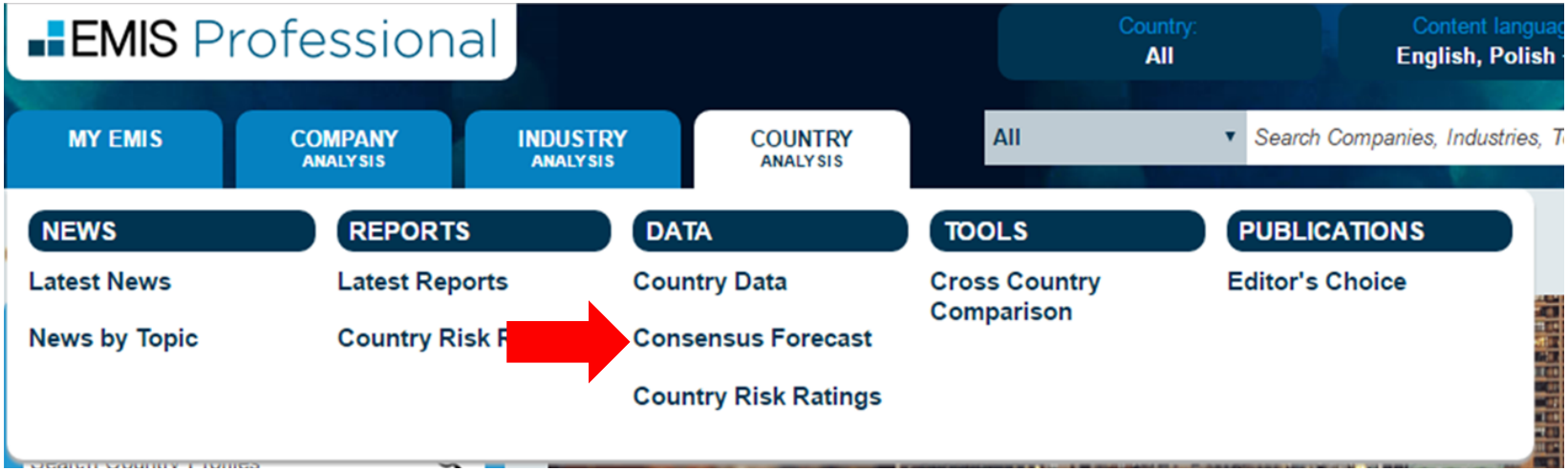
3. COUNTRY ANALYSIS

I. CONSENSUS FORECAST

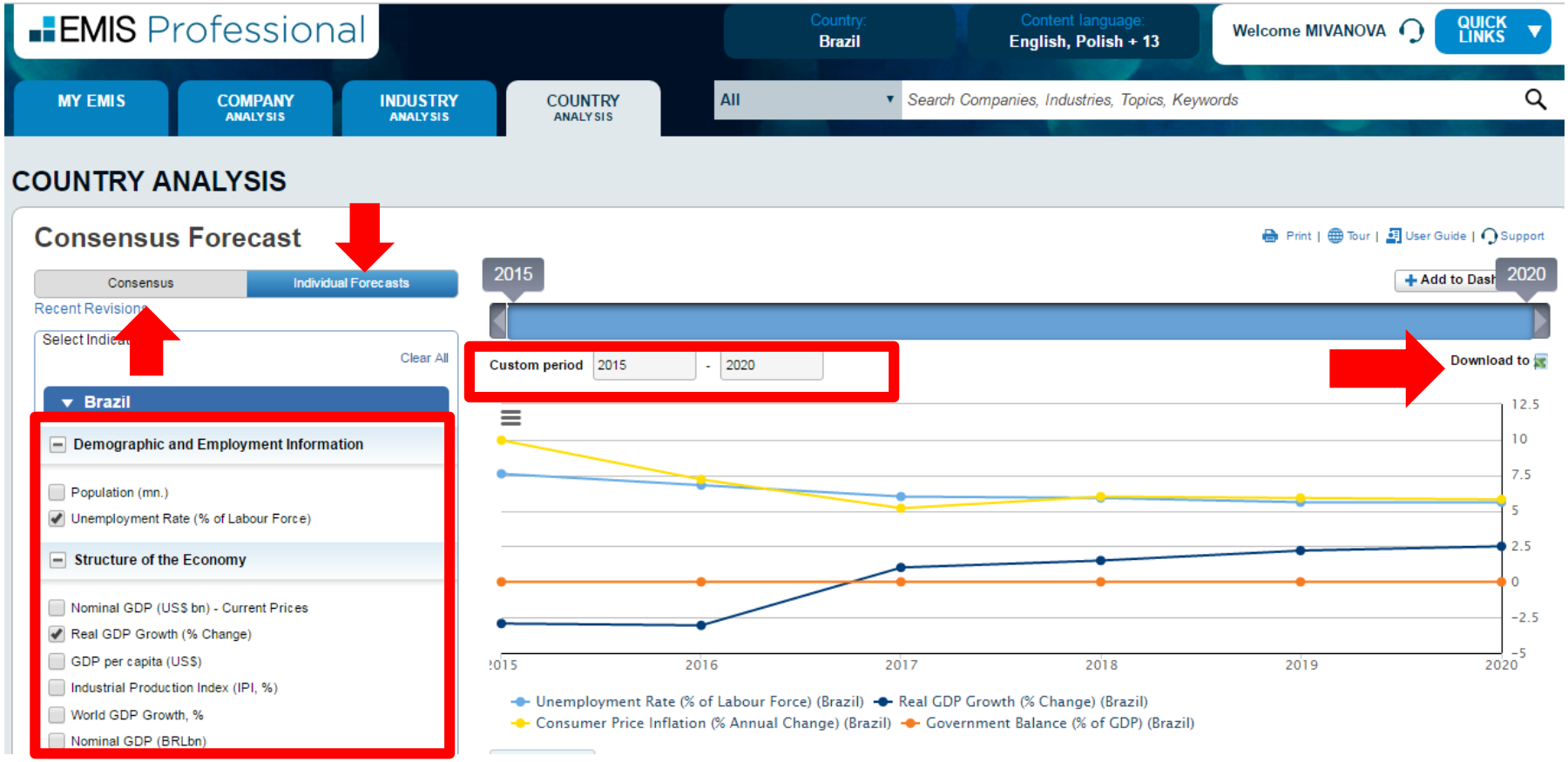
II. COUNTRY RISK RATINGS

I. COUNTRY ANALYSIS: CONSENSUS FORECAST

- Macroeconomic **forecast** data per country
- "Consensus" = **market average** forecast
- "Individual Forecasts" = forecast **by financial institution** (global and local)
- Exportable to Excel

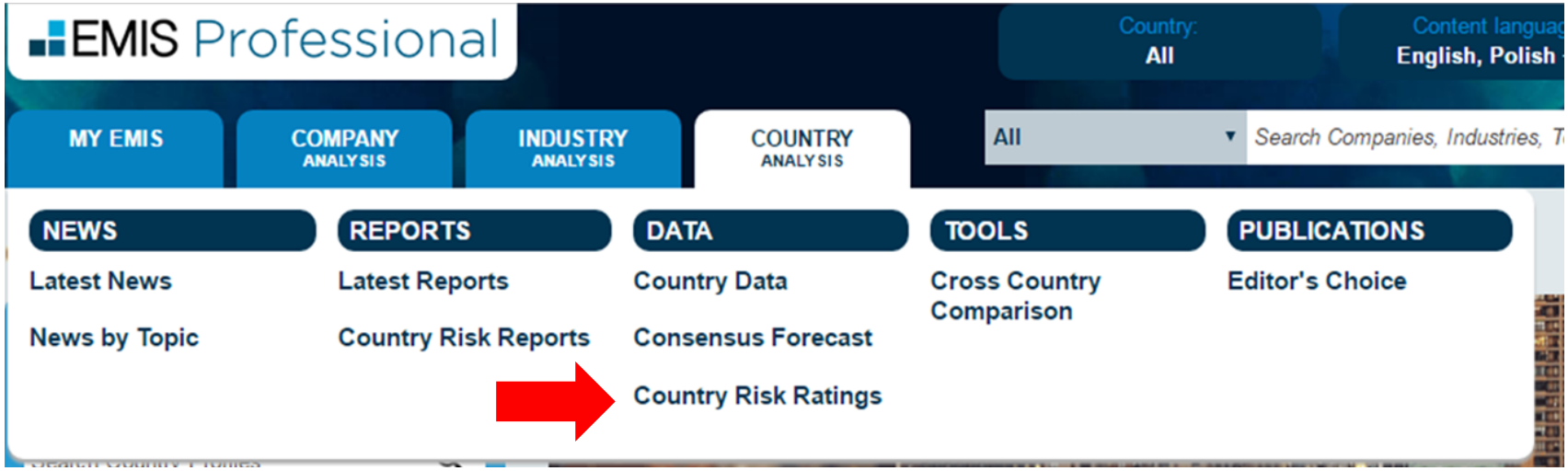


I. COUNTRY ANALYSIS: CONSENSUS FORECAST CONT.

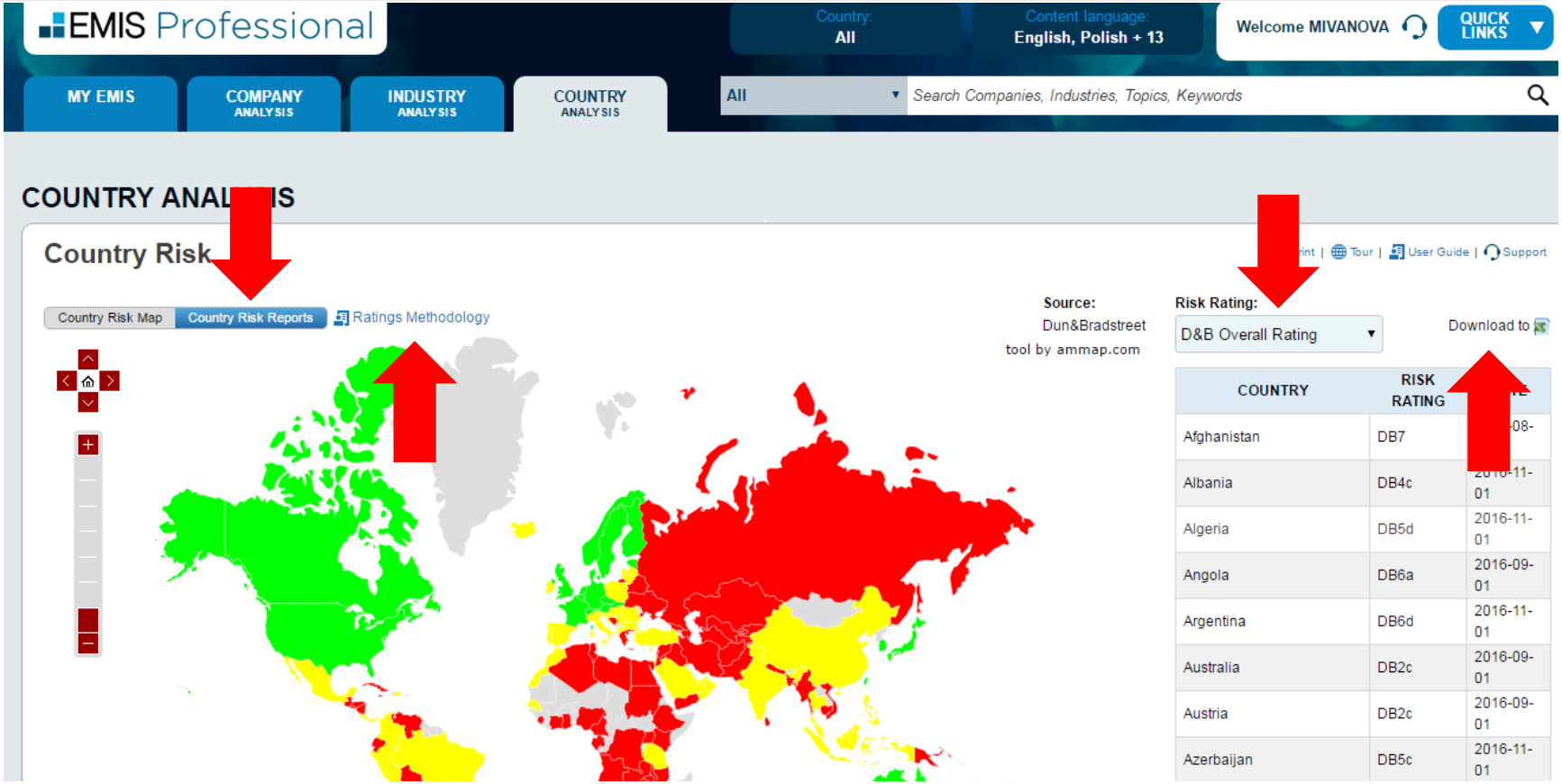


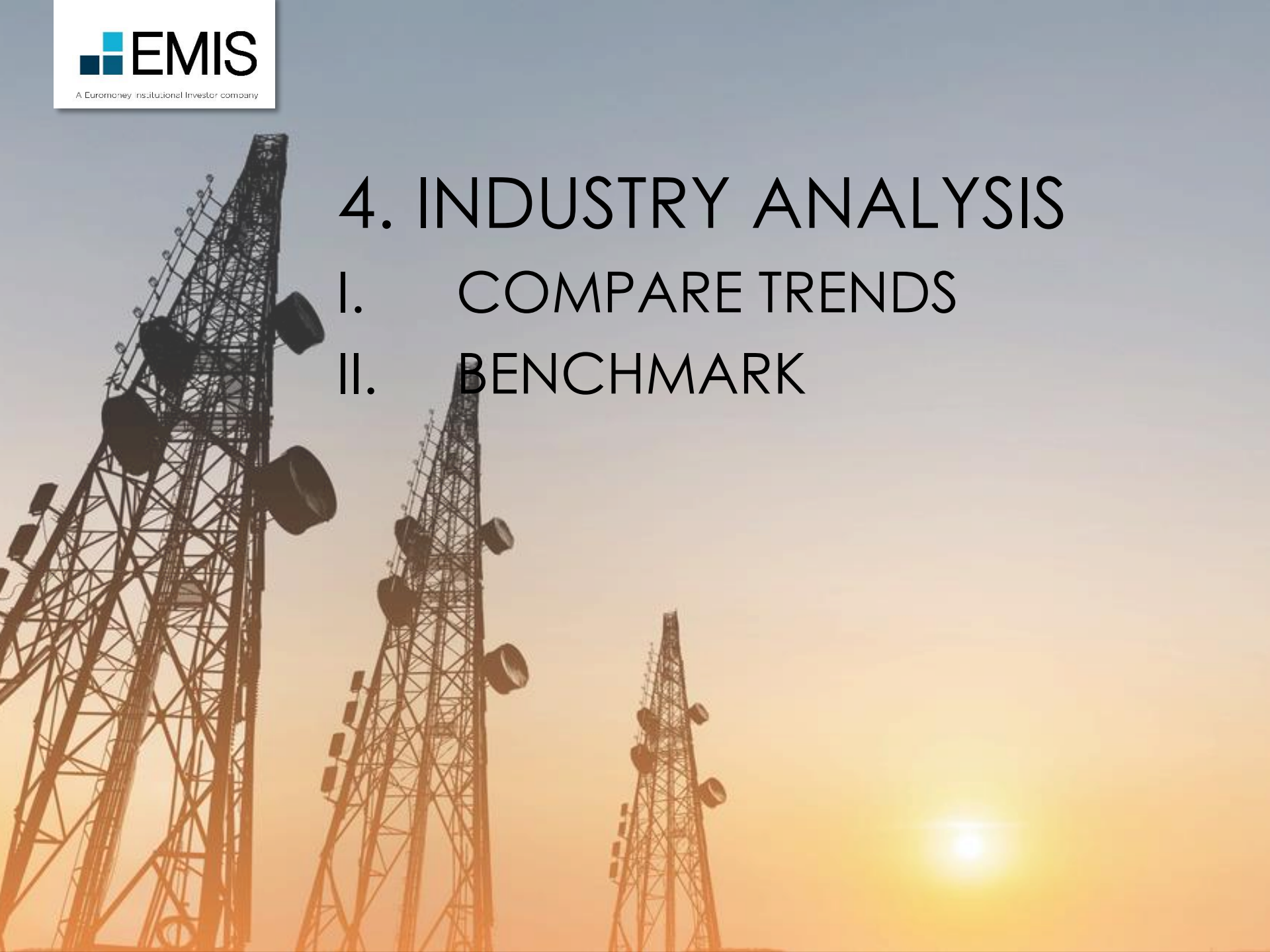
II. COUNTRY ANALYSIS: COUNTRY RISK RATINGS

- Country Risk Ratings (Political, Economic, etc.) provided by Dun & Bradstreet + ratings methodology explained
- Country Risk Reports provided by Dun & Bradstreet
- Exportable to Excel



II. COUNTRY ANALYSIS: COUNTRY RISK RATINGS CONT.





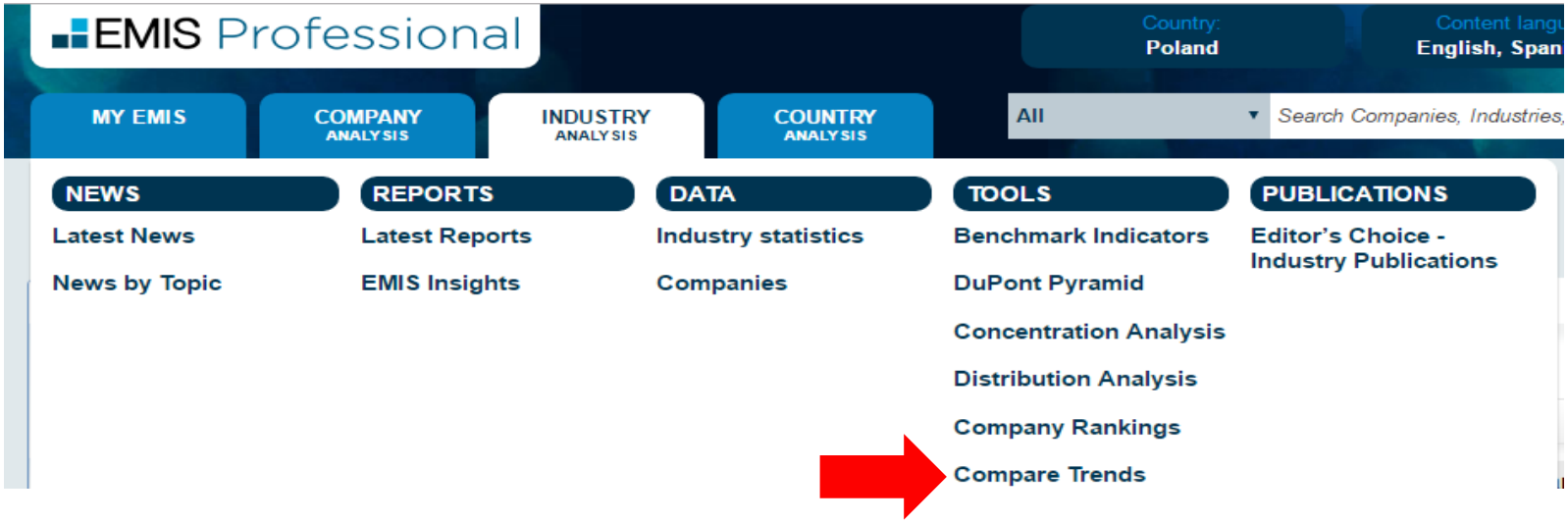
4. INDUSTRY ANALYSIS

I. COMPARE TRENDS

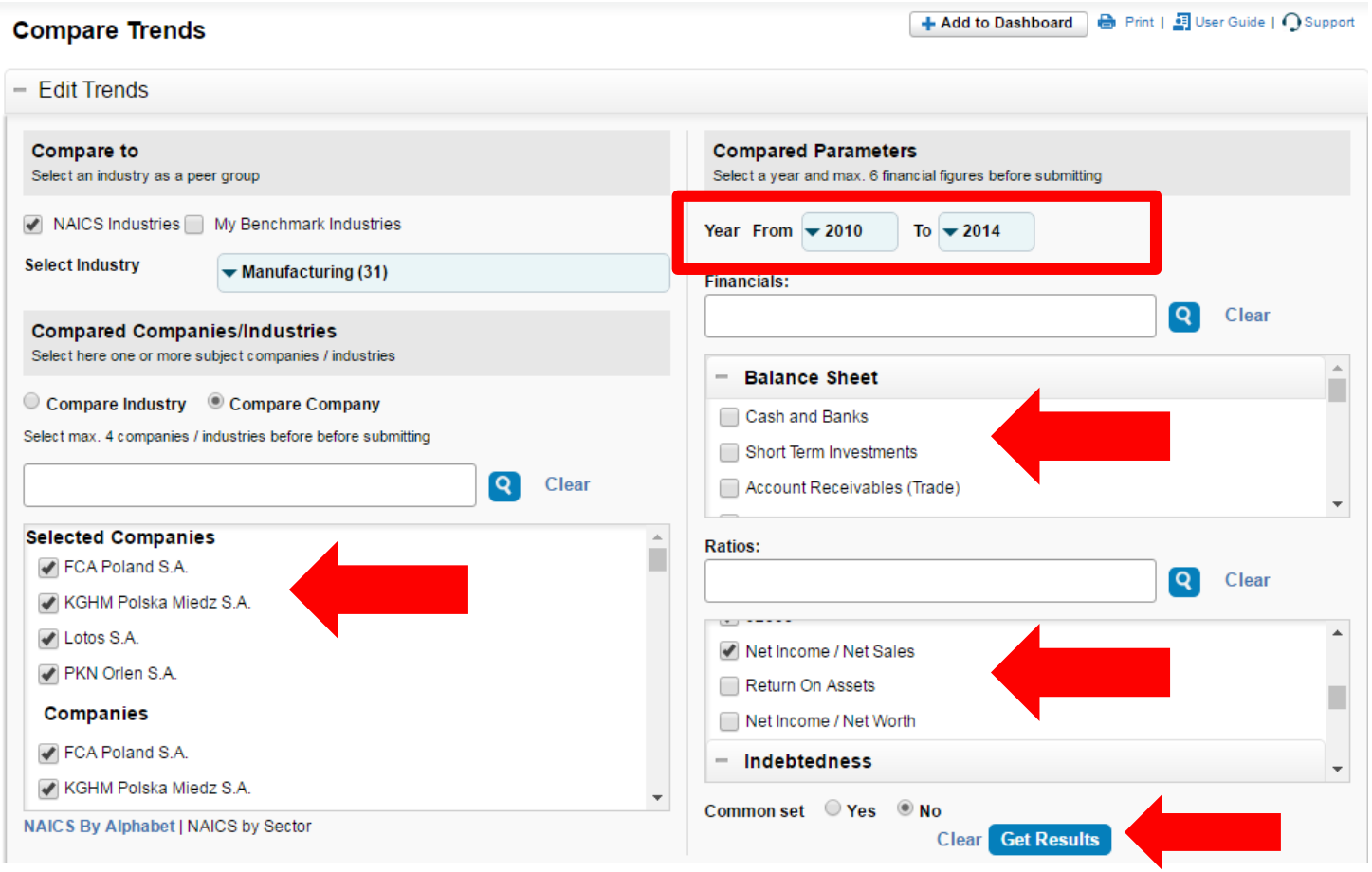
II. BENCHMARK

I. INDUSTRY ANALYSIS: COMPARE TRENDS

- Top 4 companies' performance vs. overall industry trend
- Edit trends:
  - Update selection of companies compared
  - Update selection of parameters compared
  - Time range, currency, etc.
- Exportable to Excel

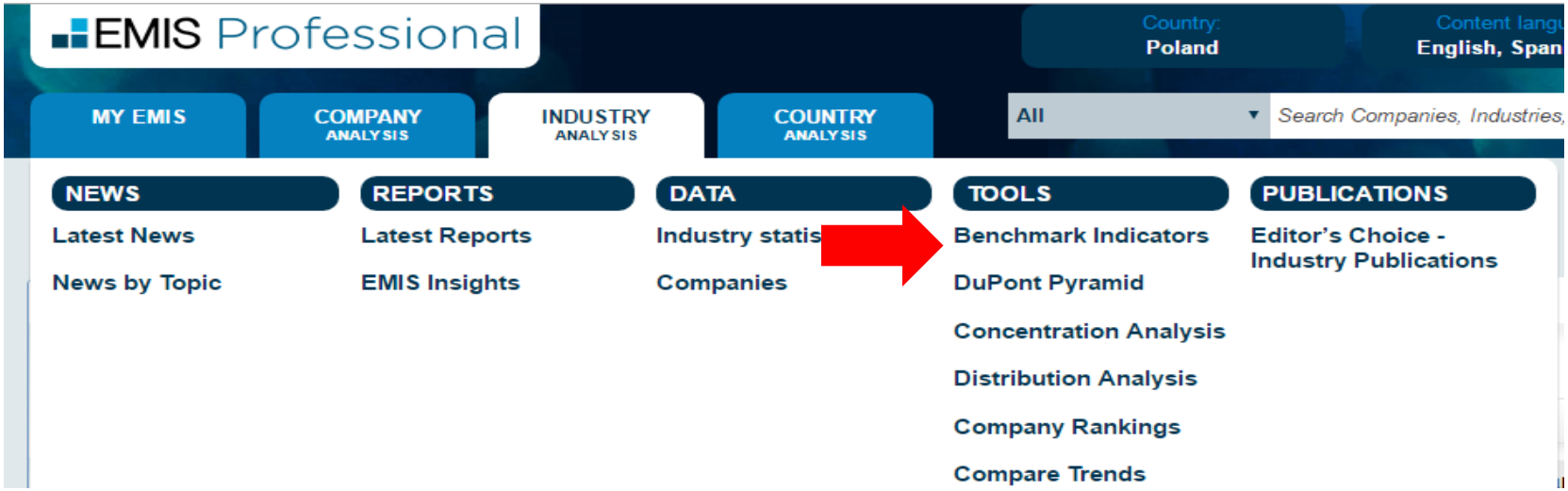


I. INDUSTRY ANALYSIS: COMPARE TRENDS CONT.

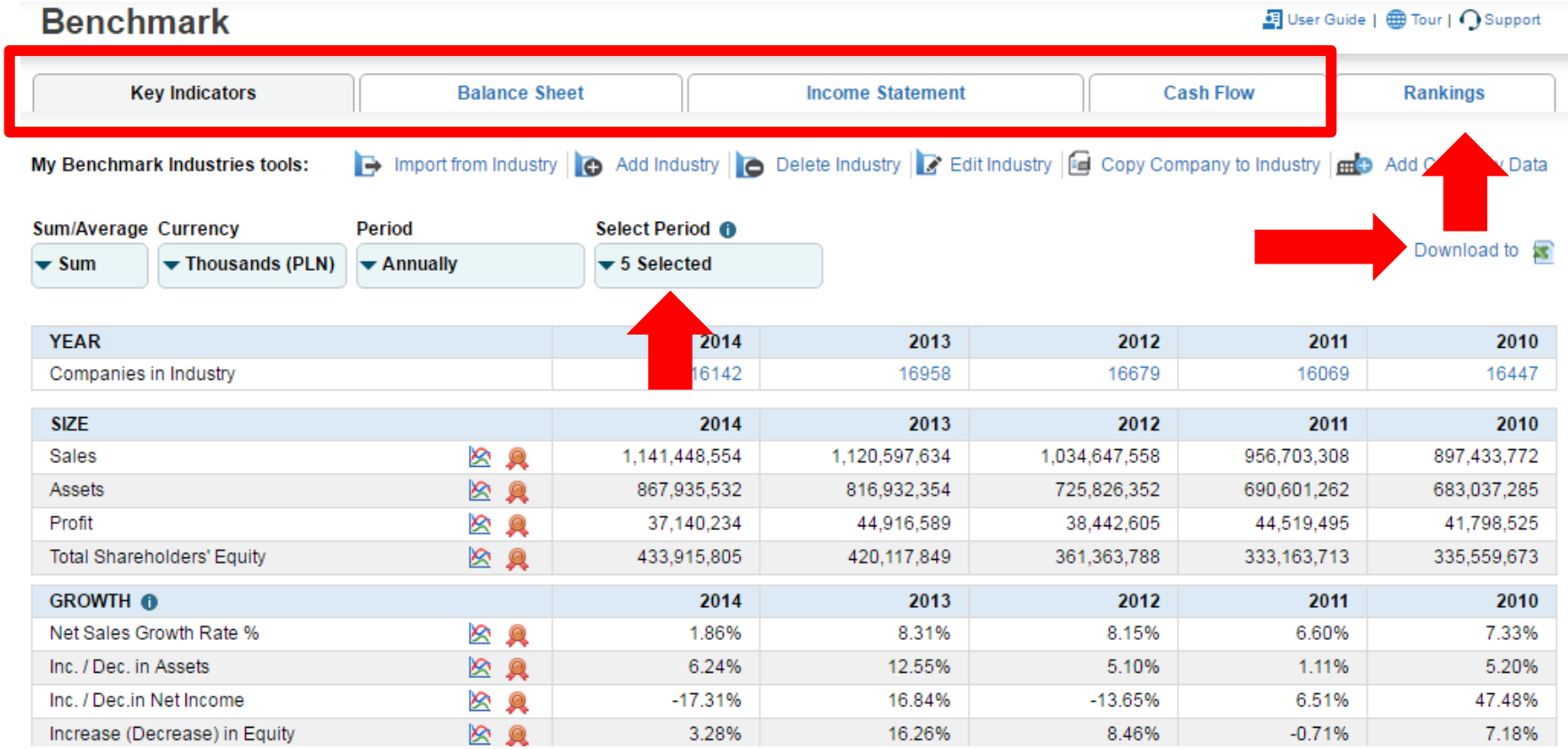


II. INDUSTRY ANALYSIS: BENCHMARK

- Industry performance over a 5-year time period
- Balance Sheet, Income Statement, Cash Flow
- Company rankings based on 26 different financial criteria
- Exportable to Excel



II. INDUSTRY ANALYSIS: BENCHMARK CONT.



Benchmark

User Guide | Tour | Support

Key Indicators | Balance Sheet | Income Statement | Cash Flow | Rankings

My Benchmark Industries tools: Import from Industry | Add Industry | Delete Industry | Edit Industry | Copy Company to Industry | Add C... Data

Sum/Average: Sum | Currency: Thousands (PLN) | Period: Annually | Select Period: 5 Selected

Download to

YEAR	2014	2013	2012	2011	2010
Companies in Industry	16142	16958	16679	16069	16447

SIZE	2014	2013	2012	2011	2010
Sales	1,141,448,554	1,120,597,634	1,034,647,558	956,703,308	897,433,772
Assets	867,935,532	816,932,354	725,826,352	690,601,262	683,037,285
Profit	37,140,234	44,916,589	38,442,605	44,519,495	41,798,525
Total Shareholders' Equity	433,915,805	420,117,849	361,363,788	333,163,713	335,559,673

GROWTH	2014	2013	2012	2011	2010
Net Sales Growth Rate %	1.86%	8.31%	8.15%	6.60%	7.33%
Inc. / Dec. in Assets	6.24%	12.55%	5.10%	1.11%	5.20%
Inc. / Dec.in Net Income	-17.31%	16.84%	-13.65%	6.51%	47.48%
Increase (Decrease) in Equity	3.28%	16.26%	8.46%	-0.71%	7.18%

5. COMPANY ANALYSIS

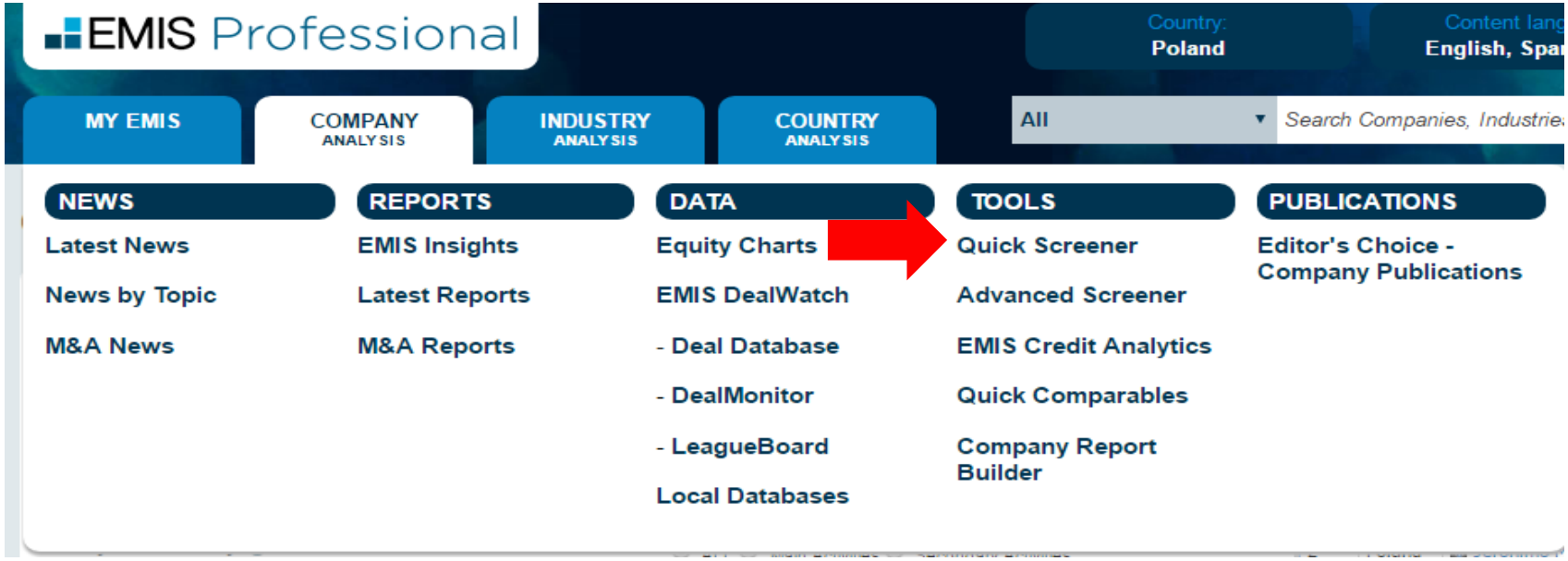
I. QUICK SCREENER

II. FINANCIALS + SIMILAR COMPANIES

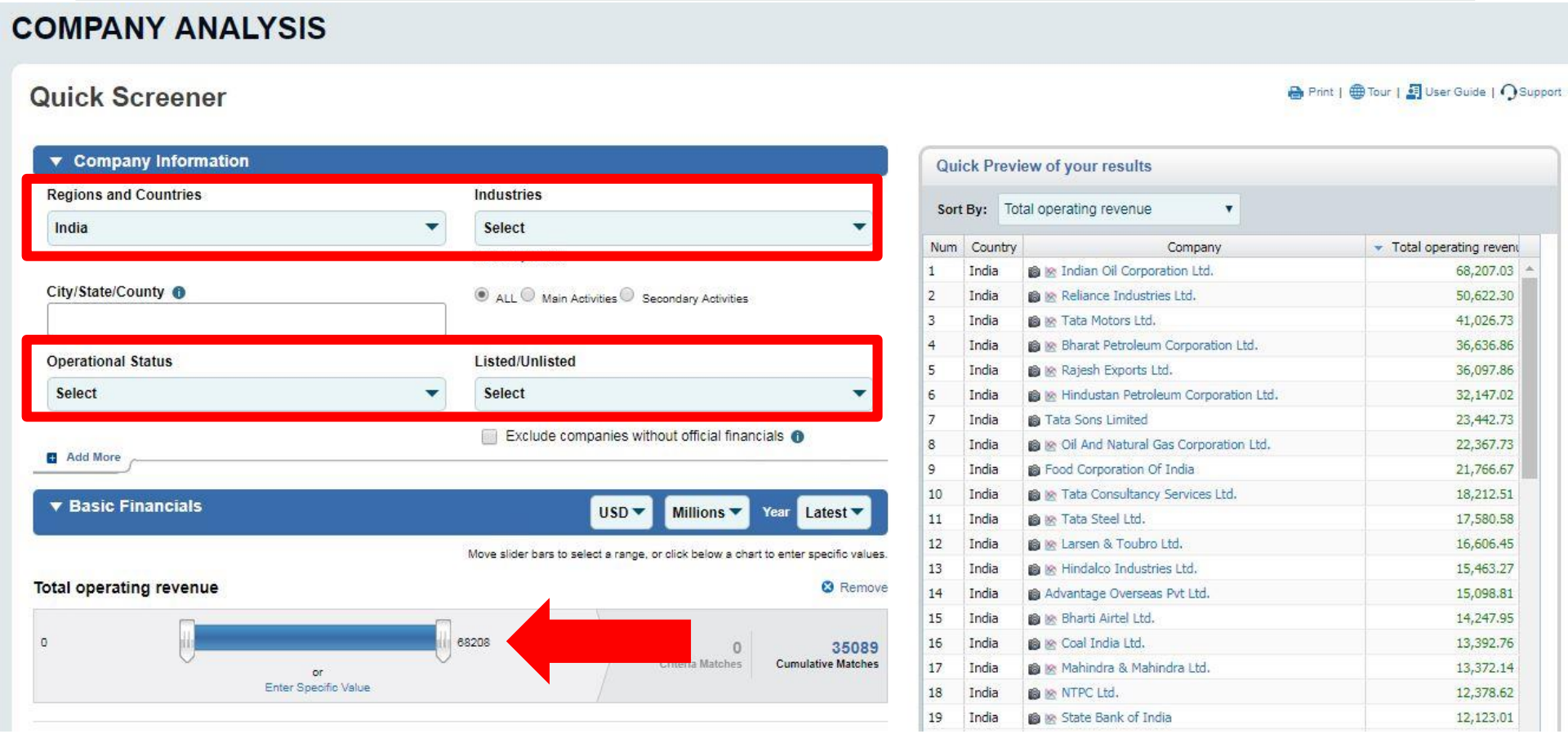
III. CREDIT ANALYTICS

I. COMPANY ANALYSIS: QUICK SCREENER

- Company profiles within a specific country/region and industry
- Sort by: operational status, city, listed/unlisted, total assets, revenue, etc. (more filters available in Advanced Screener tool)
- Exportable to Excel ("Search" at the bottom of the page to retrieve results and download)



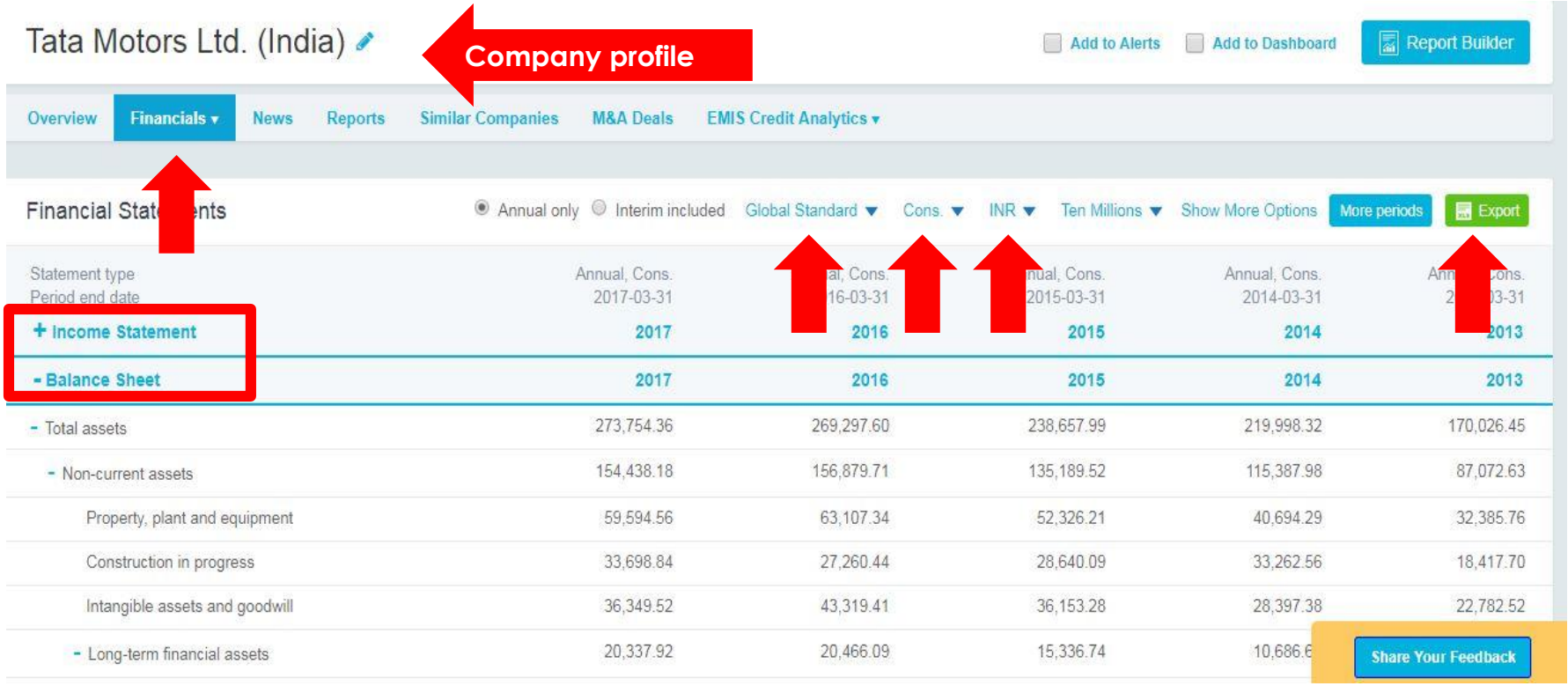
I. COMPANY ANALYSIS: QUICK SCREENER CONT.



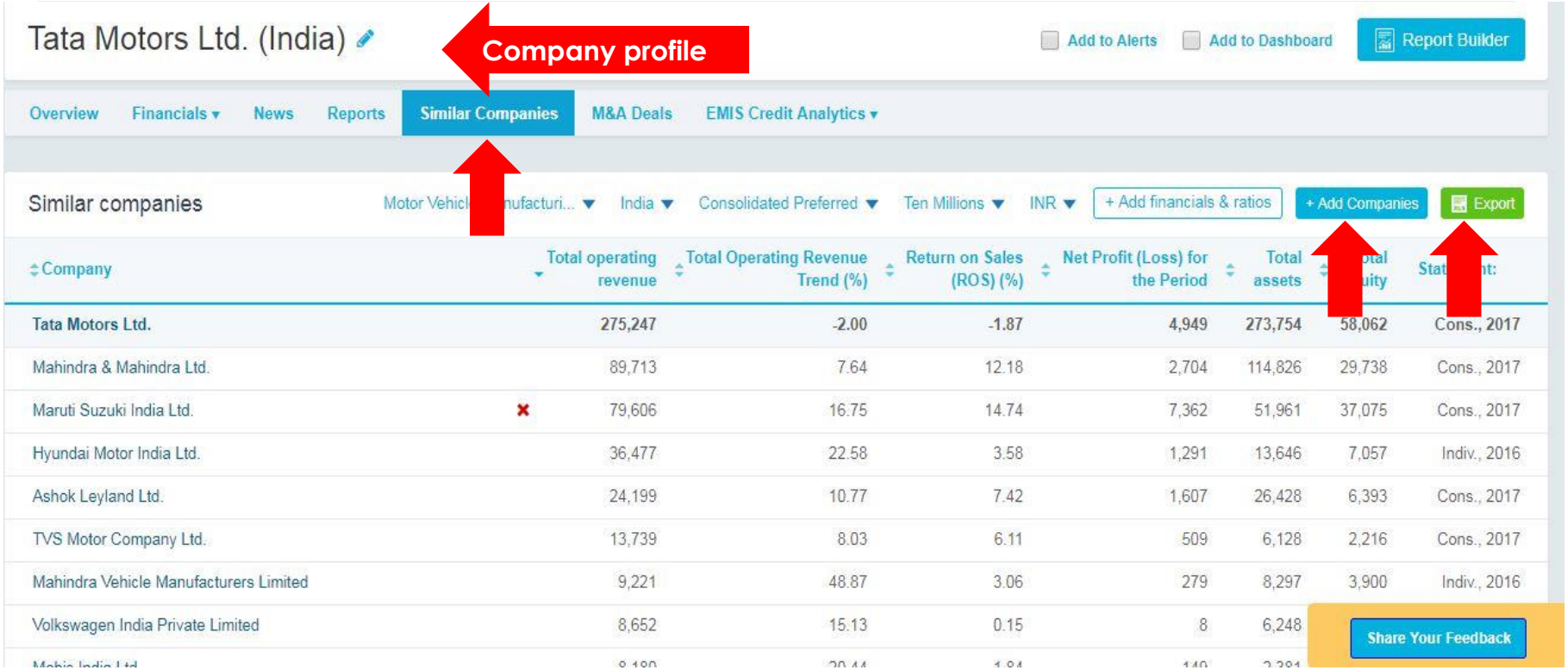
II. COMPANY ANALYSIS: FINANCIALS + SIMILAR COMPANIES

- Financials:
  - Income Statement, Balance Sheet, Cash Flows, Ratios, Multiples
  - **Local** (country's standards) or **global standard** (EMIS' standardised template → enables to compare financials across geographies)
  - Choose currency, individual/consolidated financials, etc.
- Similar companies = compare financials amongst competitors
- Exportable to Excel
- Access through company profile

II. COMPANY ANALYSIS: FINANCIALS



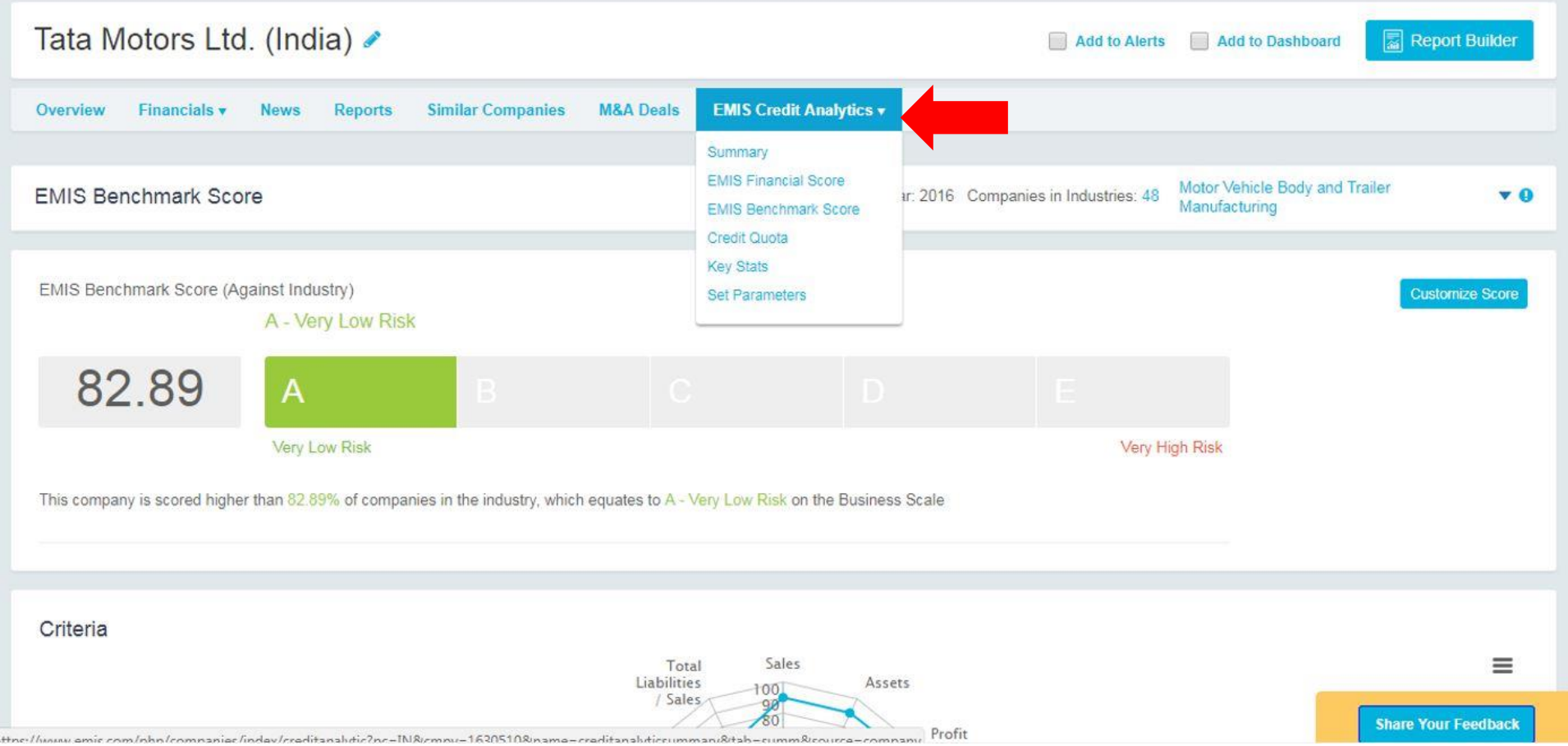
II. COMPANY ANALYSIS: SIMILAR COMPANIES



III. COMPANY ANALYSIS: CREDIT ANALYTICS

- Financial Score = company rating + performance based on internal financial strength and the result of industry benchmarking
- Benchmark Score = company rating + performance against its peers/industry
- EMIS Trend Score = internal financial strength of the entity
- Credit Quota = maximum credit exposure recommendation

III. COMPANY ANALYSIS: CREDIT ANALYTICS CONT.



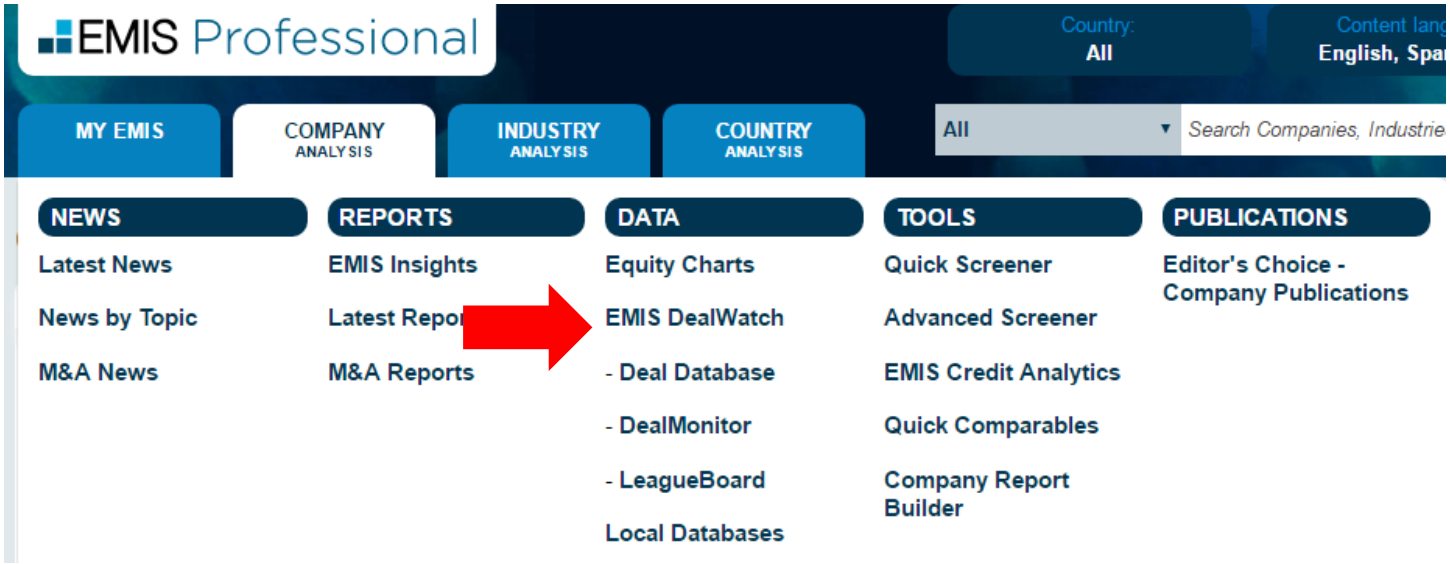
6. DEALWATCH

I. DEAL DATABASE

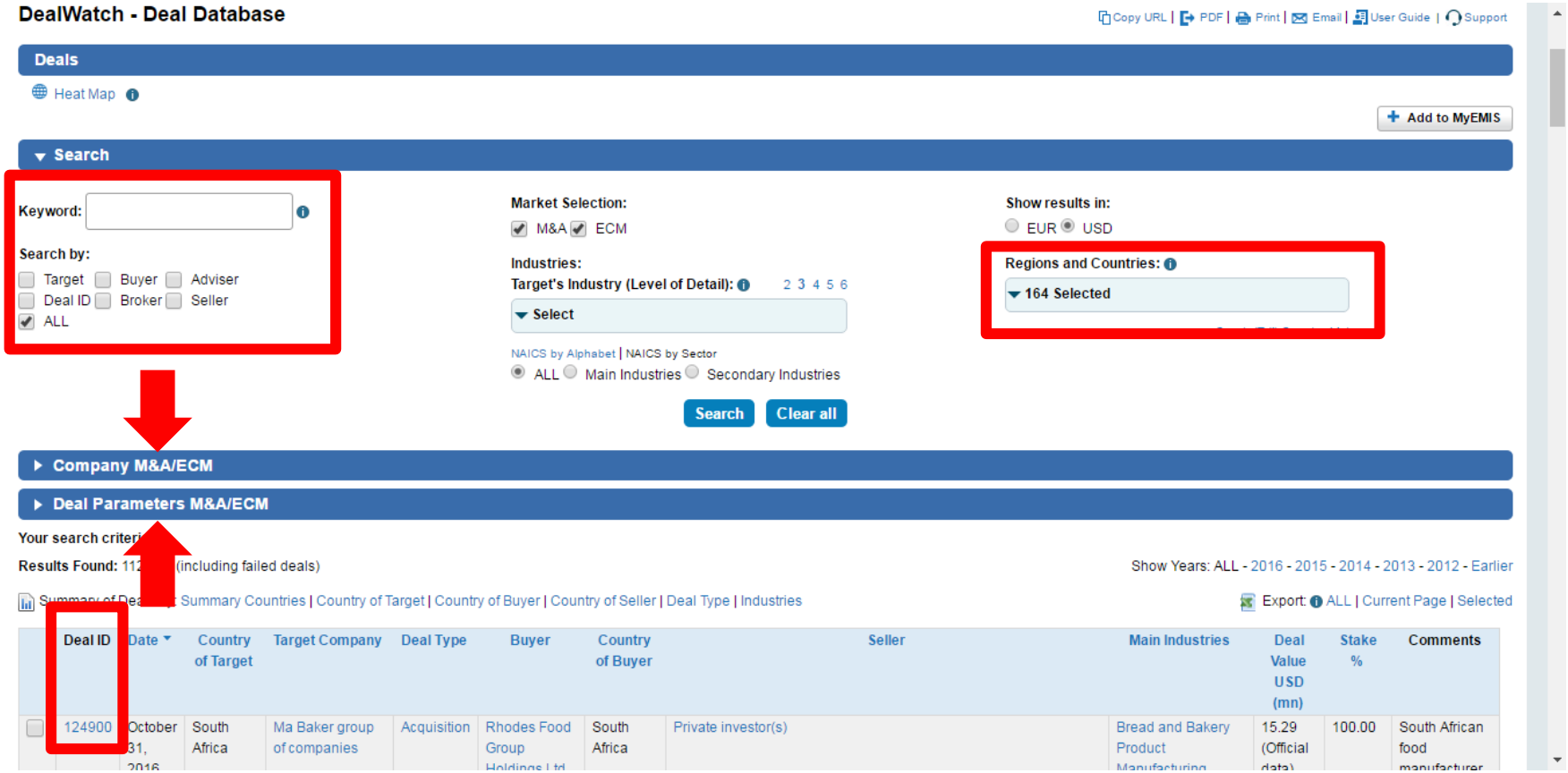
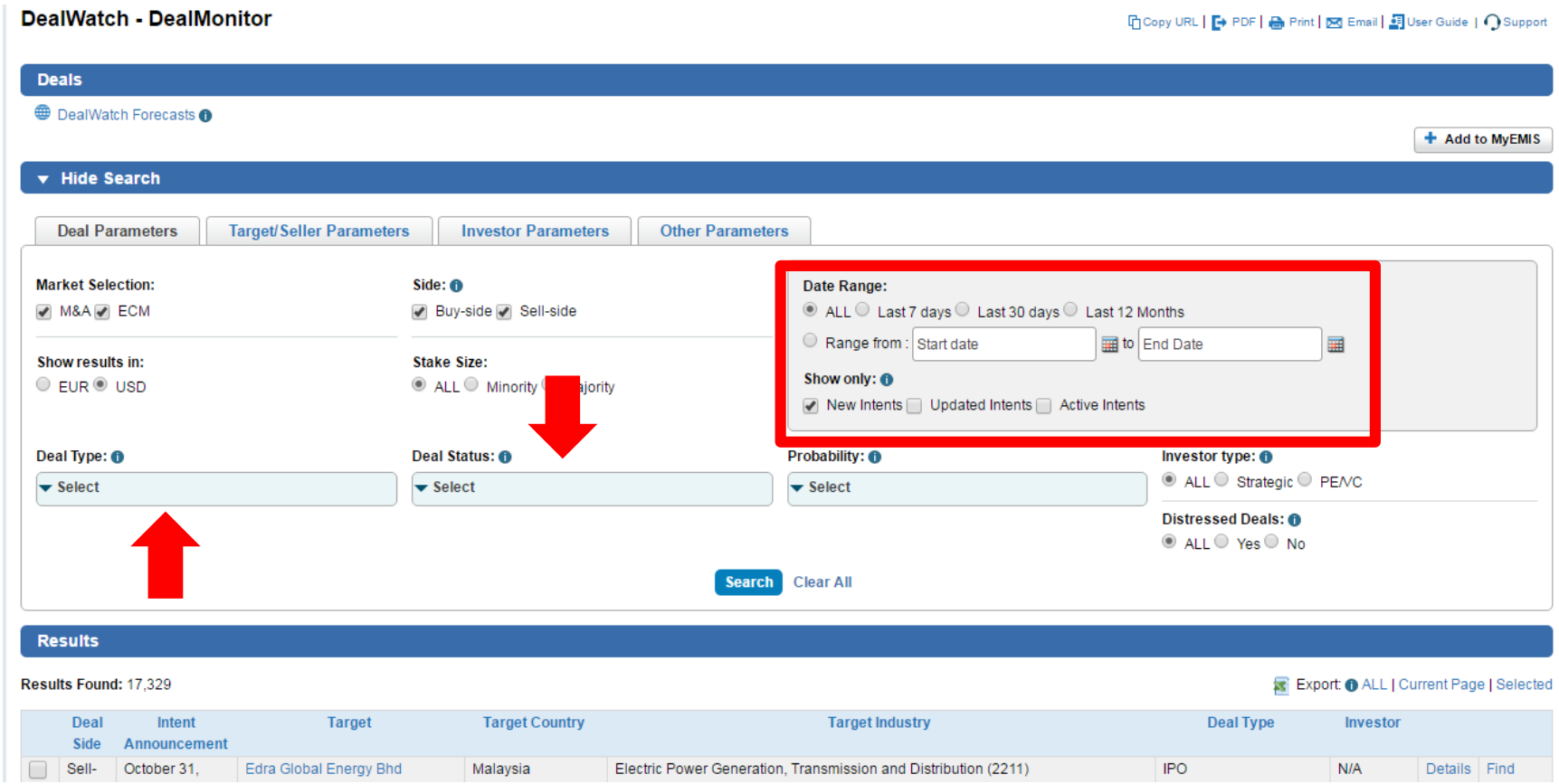
II. DEALMONITOR

I. DEALWATCH: DEAL DATABASE + DEALMONITOR

- Deal Database = **Historical** M&A data
- Deal Monitor = **Rumoured** M&A/ECM deals
- M&A/ECM deals from $1million
- Click on "Deal ID" to view more in formation on the deal



I. DEALWATCH: DEAL DATABASE



II. DEALWATCH: DEALMONITOR