



- 1. SEARCH BAR
- 2. SOURCES EDITOR'S CHOICE
- 3. COUNTRY ANALYSIS
- 4. INDUSTRY ANALYSIS
- 5. COMPANY ANALYSIS
- 6. DEALWATCH (M&A)





I. SEARCH BAR: FILTERS

■ Boolean Search:

- Incorporate Boolean operators (AND, OR, NEAR10...) into search strings
- See slide 6 for a list of operators

□ Category "Shortcuts":

Switch between News, Reports, Statistics, etc. to search within that category only

☐ Basic Filters:

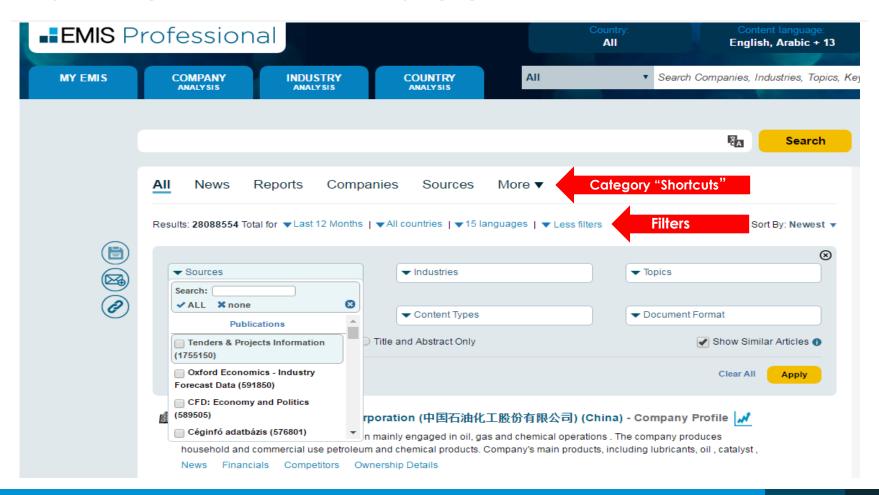
- Date Range
- Country Selection
- Content Language

■ More Filters:

- Sources, i.e. Publication Name
- Industries
- Topics, e.g. FDI, Political, EU, etc.
- Source Types, e.g. Brokerage Houses, Newspapers, etc.
- Content Types, e.g. News, Ratings, etc.
- Document Format



I. SEARCH BAR: FILTERS CONT.





II. SEARCH BAR: BOOLEAN OPERATORS

EMIS SEARCH

2. Boolean Search Operators and Search Functionalities

Both within the search bar and in the "Refine Search" view in the results page, you are allowed to use Boolean operators. These are:

Operators	Examples
AND	Using AND means that you want all keywords with AND between them within the search results. So, if you search for tolocom
	AND industry AND growth you will get hits containing all 3 words.
	Please note that AND is the default Boolean operator we use (except in Chinese language, where OR is the default), so if you do not add any
	other operators between keywords, we consider that you want to see all keywords in the results. If you type telecom industry for in-
	stance,
	it is equivalent to tolocom AND Industry.
OR	telecom OR industry
	This search will retrieve articles that contain either the word telecom or industry or both.
NOT	telecom NOT industry
	This search will retrieve articles that contain the word tolocom, but not Industry.
NEAR	Internet nearN banking (where N is an integer)
	This search will retrieve articles that contain Internet within N words (or less) of the keyword
	Banking.
	Note: The N is optional; if omitted, the number 10 is assumed. Values must be 1 or more.
Parentheses	Use parentheses () to separate search operators. Take for instance, a search such as the
0	following:
	(PE OR "private equity") AND ITES
	This search will retrieve articles containing any of the words (phrases) in within the parentheses, and the word ITES.
*	bank*
	This will retrieve articles containing words derived from bank: bank, banks, banking, banker , etc. It can be used only at the end of words.
?	The ? operator will substitute for any character . Use ? to search for words which can be spelled in different ways.
	For example: if you search for organi?ation, the search will retrieve results containing either organisation or organization.
%, \$, £, ¥, €, +	These special characters are considered in search, so if you will search for \$100, your search results will not contain words without "\$".
Stemming	When you are doing a single language search, we enable stemming. Stemming means that we find your keyword's root form
	and we will search for all keywords with the similar root.
	For example: If you search for manufacturing, you will get results with the following keywords: manufacturing, manufacture,
	manufacturer, manufacturers etc.
	If you want to turn off stemming, put your keywords into quotation marks. Stemming is by default turned off in the following languages:
	Turkish, Hungarian

Please note that if you use any Boolean items in search, those are always treated as Boolean operators and not as keywords unless you put them into quotation marks. E.g. if you search for has not confirmed, you will get results containing has, but not confirmed. If you search for "has not confirmed", you will get articles containing the exact phrase has not confirmed.



III. SEARCH BAR: TIPS

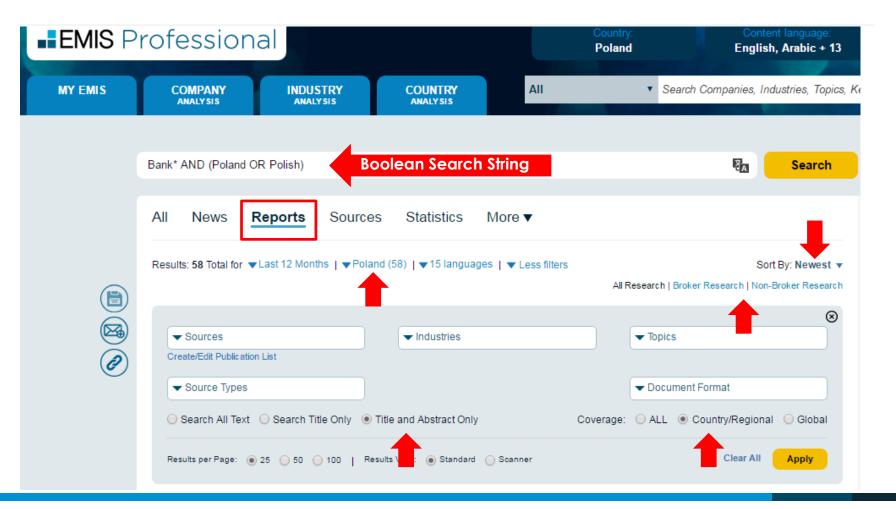
Use "Search Title Only" or "Search Title and Abstract Only" to ensure keywords bring out the most relevant results

☐ For reports:

- Select "Country/Regional" reports to get country specific results. All countries are tagged to reports classified as "Global"
- Switch between "Broker" and "Non-Broker Research"
- ■Sort by "Newest" content to receive the most recent results or by "page count" to receive the most comprehensive reports at the top
- ■See next slide for example



IV. SEARCH BAR: EXAMPLE - REPORTS ON BANKING IN POLAND







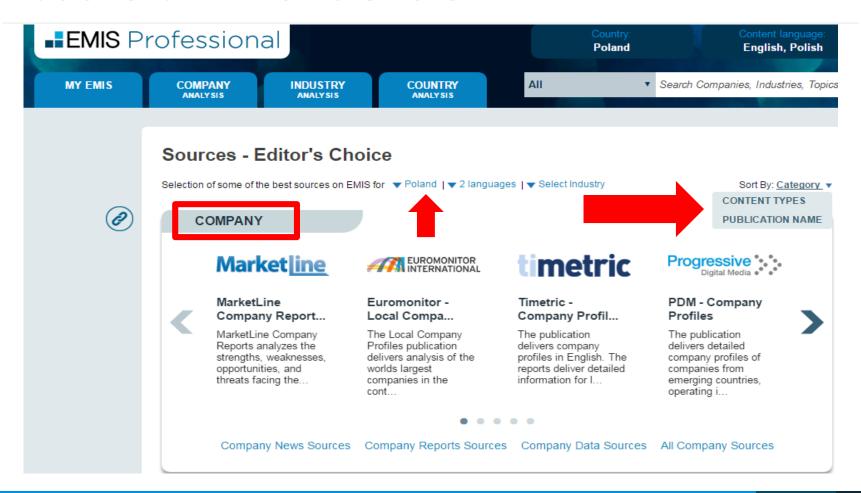
I. SOURCES – EDITOR'S CHOICE

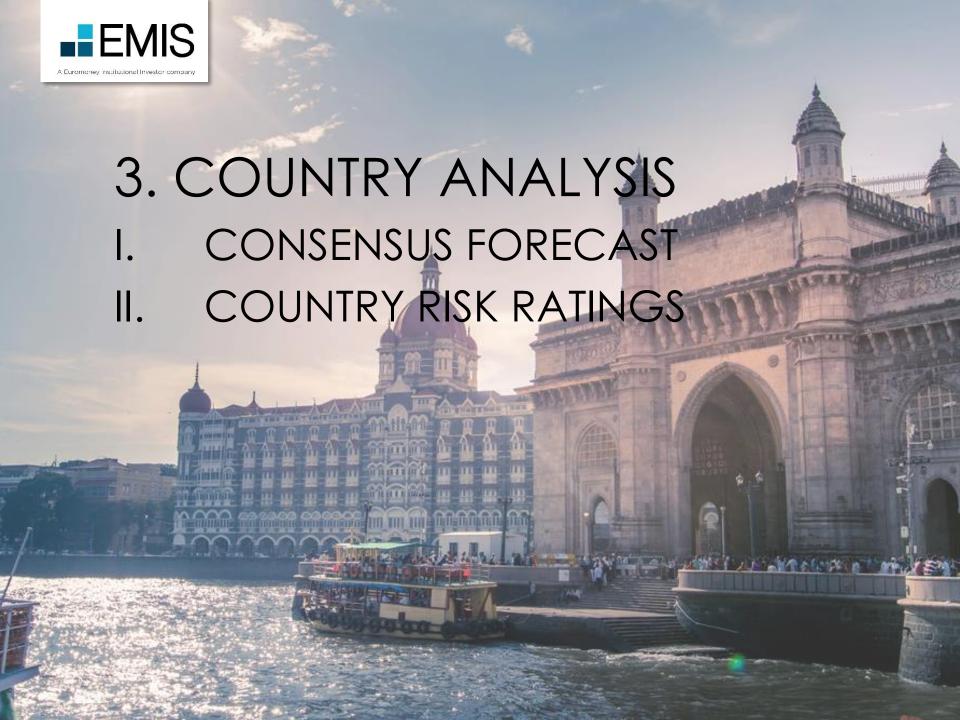
- Most popular/trusted source selection per country/region recommended by EMIS content team
- □ Local and Global sources available in 15 languages
- ☐ Can be sorted by:
 - Content Type News, Reports, Data
 - Category Company, Industry, Country
 - Publication Name Alphabetical Order





I. SOURCES - EDITOR'S CHOICE







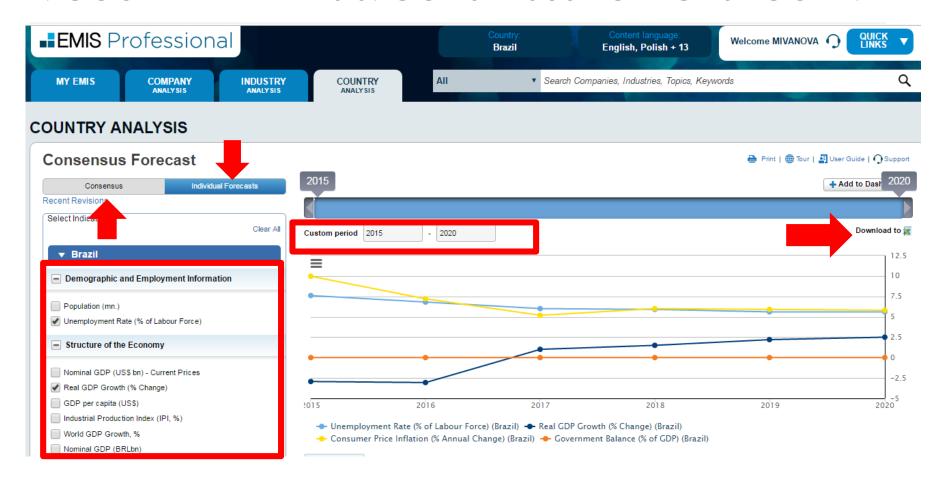
I. COUNTRY ANALYSIS: CONSENSUS FORECAST

- Macroeconomic forecast data per country
- □ "Consensus" = market average forecast
- □ "Individual Forecasts" = forecast **by financial institution** (global and local)
- Exportable to Excel





I. COUNTRY ANALYSIS: CONSENSUS FORECAST CONT.





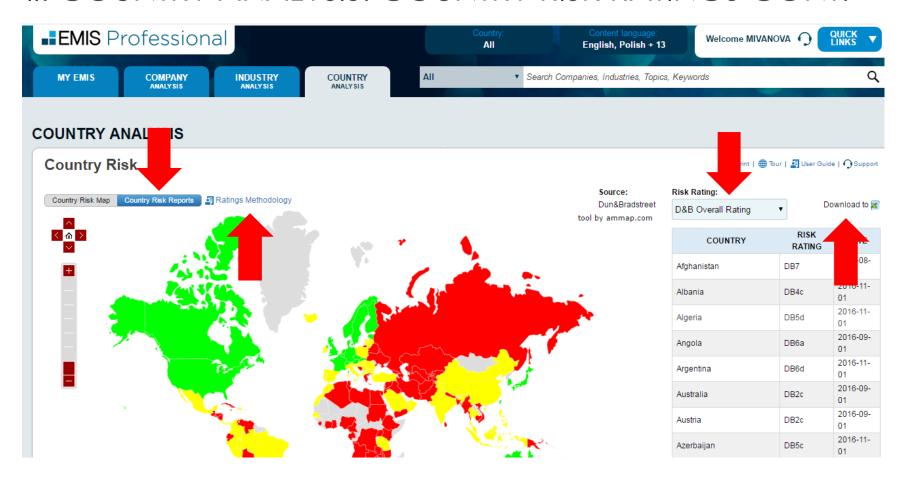
II. COUNTRY ANALYSIS: COUNTRY RISK RATINGS

- □ Country Risk Ratings (Political, Economic, etc.) provided by Dun & Bradstreet + ratings methodology explained
- Country Risk Reports provided by Dun & Bradstreet
- Exportable to Excel





II. COUNTRY ANALYSIS: COUNTRY RISK RATINGS CONT.



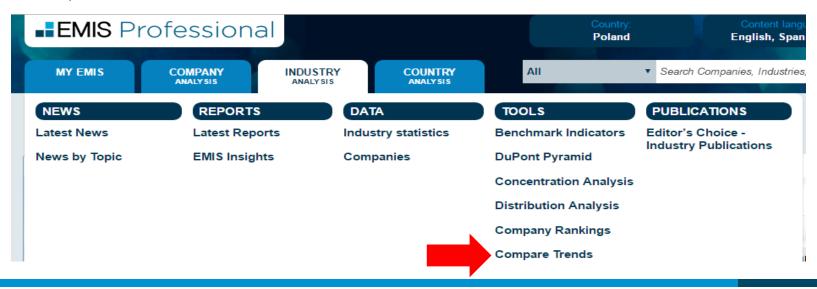






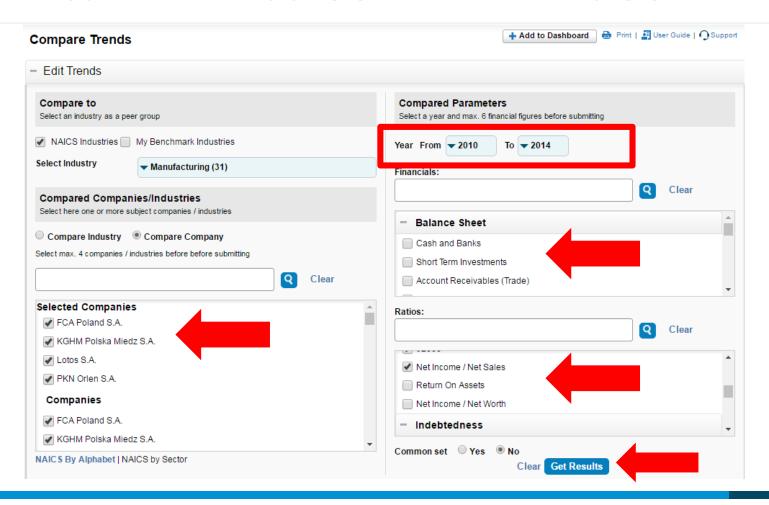
I. INDUSTRY ANALYSIS: COMPARE TRENDS

- ☐ Top 4 companies' performance vs. overall industry trend
- ☐ Edit trends:
 - Update selection of companies compared
 - Update selection of parameters compared
 - Time range, currency, etc.
- Exportable to Excel





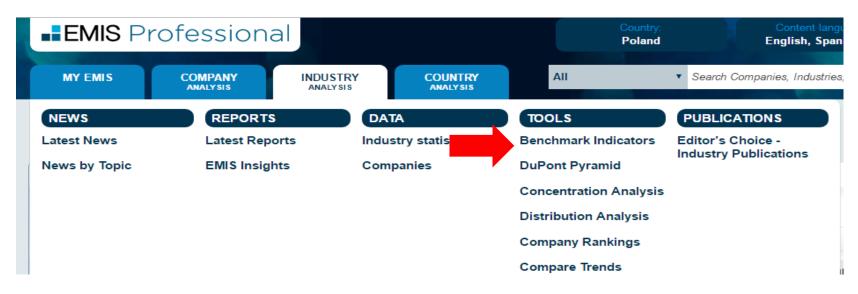
I. INDUSTRY ANALYSIS: COMPARE TRENDS CONT.





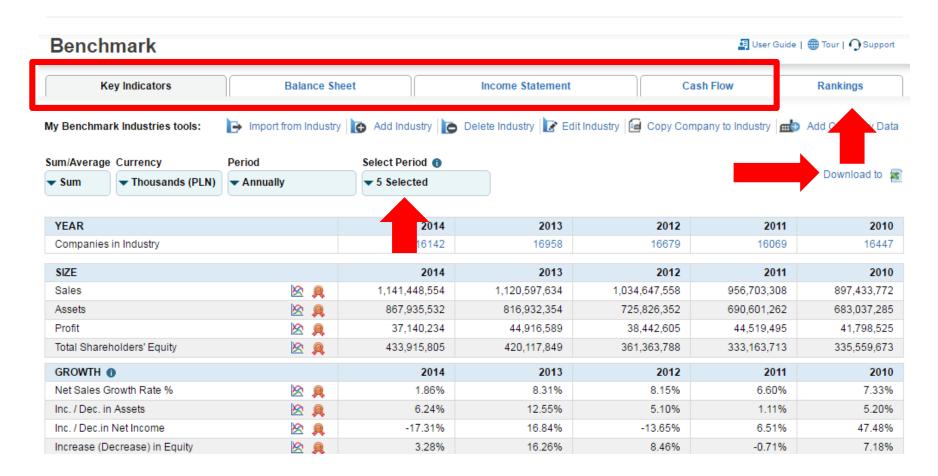
II. INDUSTRY ANALYSIS: BENCHMARK

- ☐ Industry performance over a 5-year time period
- Balance Sheet, Income Statement, Cash Flow
- Company rankings based on 26 different financial criteria
- Exportable to Excel





II. INDUSTRY ANALYSIS: BENCHMARK CONT.





5. COMPANY ANALYSIS

- I. QUICK SCREENER
- II. FINANCIALS + SIMILAR COMPANIES
- III. CREDIT ANALYTICS



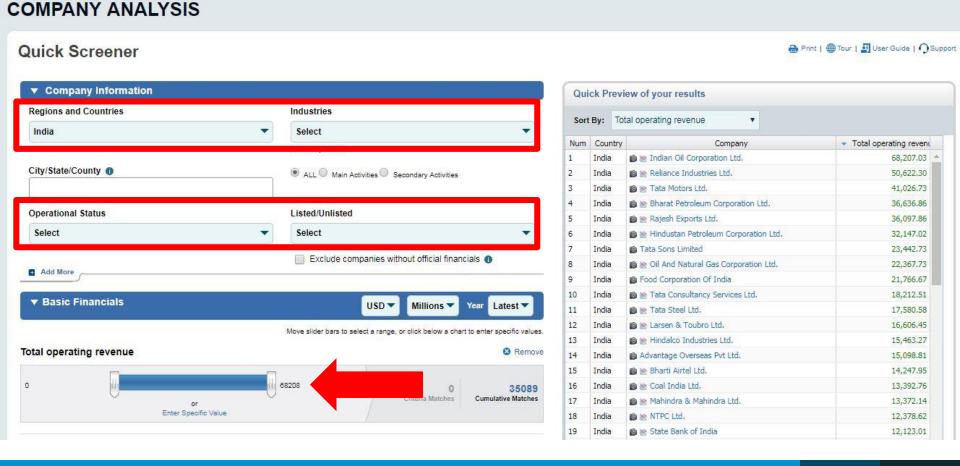
I. COMPANY ANALYSIS: QUICK SCREENER

- Company profiles within a specific country/region and industry
- Sort by: operational status, city, listed/unlisted, total assets, revenue, etc. (more filters available in Advanced Screener tool)
- Exportable to Excel ("Search" at the bottom of the page to retrieve results and download)





I. COMPANY ANALYSIS: QUICK SCREENER CONT.





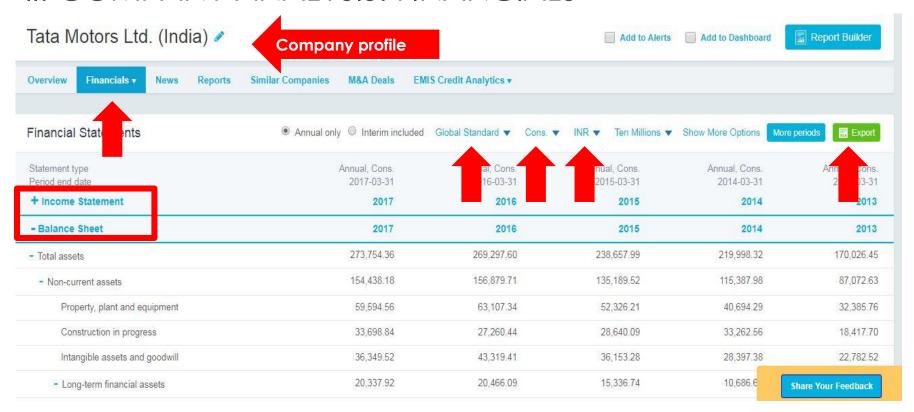
II. COMPANY ANALYSIS: FINANCIALS + SIMILAR COMPANIES

☐ Financials:

- Income Statement, Balance Sheet, Cash Flows, Ratios, Multiples
- Local (country's standards) or global standard (EMIS' standardised template
 → enables to compare financials across geographies)
- Choose currency, individual/consolidated financials, etc.
- <u>Similar companies</u> = compare financials amongst competitors
- Exportable to Excel
- Access through company profile

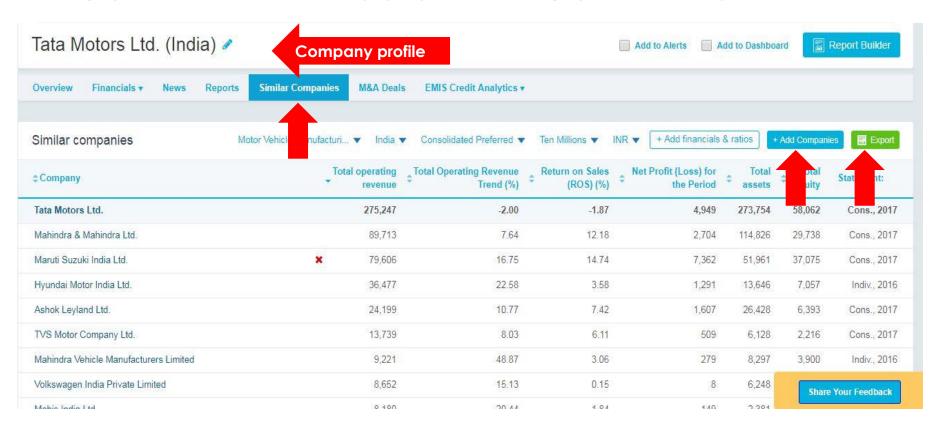


II. COMPANY ANALYSIS: FINANCIALS





II. COMPANY ANALYSIS: SIMILAR COMPANIES



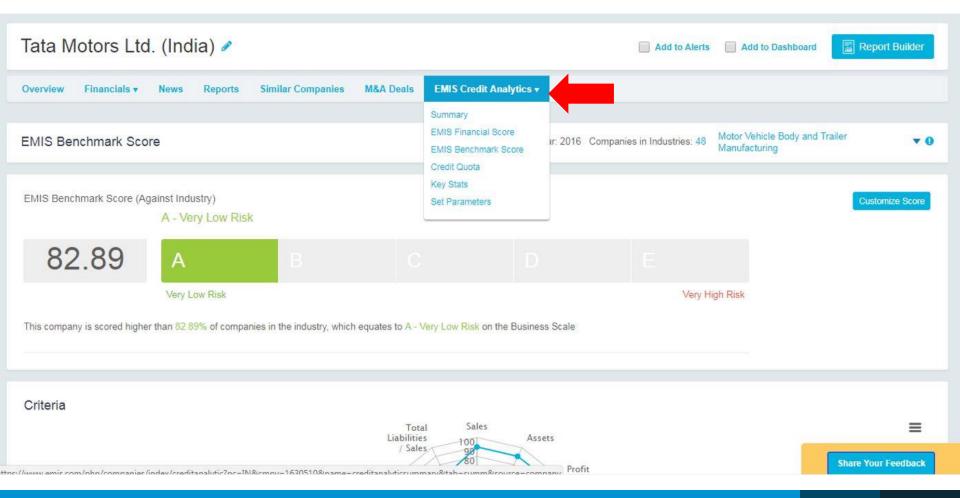


III. COMPANY ANALYSIS: CREDIT ANALYTICS

- Financial Score = company rating + performance based on internal financial strength and the result of industry benchmarking
- Benchmark Score = company rating + performance against its peers/industry
- EMIS Trend Score = internal financial strength of the entity
- ☐ <u>Credit Quota</u> = maximum credit exposure recommendation



III. COMPANY ANALYSIS: CREDIT ANALYTICS CONT.





- 6. DEALWATCH
- I. DEAL DATABASE
- II. DEALMONITOR



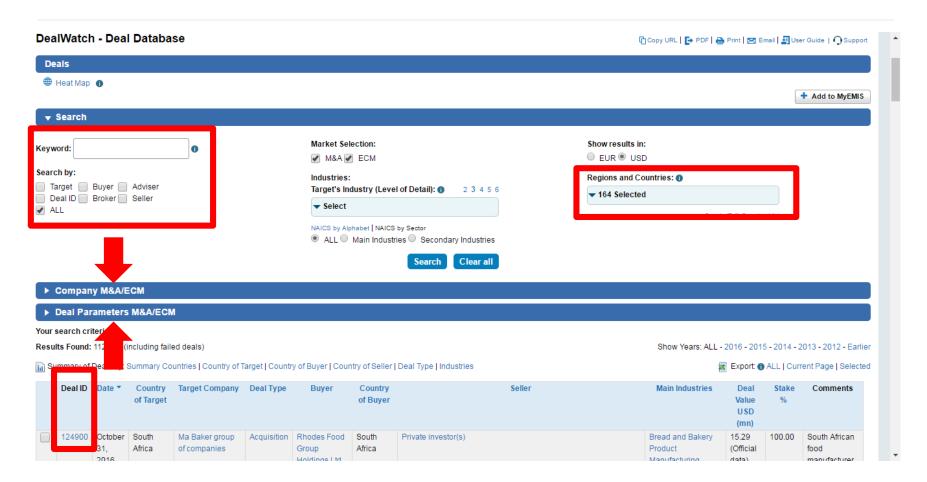
I. DEALWATCH: DEAL DATABASE + DEALMONITOR

- ☐ Deal Database = **Historical** M&A data
- ☐ Deal Monitor = **Rumoured** M&A/ECM deals
- M&A/ECM deals from \$1 million
- Click on "Deal ID" to view more in formation on the deal



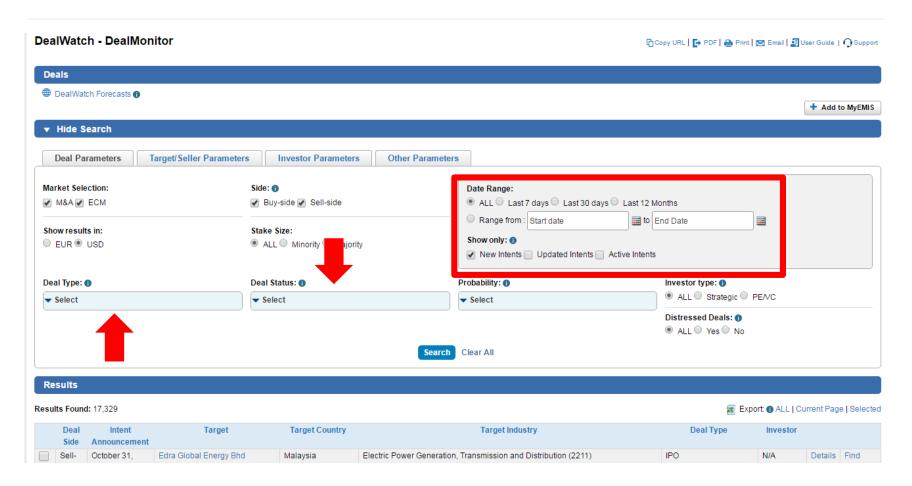


I. DEALWATCH: DEAL DATABASE





II. DEALWATCH: DEALMONITOR





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