



## Webinars for May

Join us in May for the following sessions to learn about Emerald's different resources, how to access them on Emerald Insight and get your full authorship guide on how to publish successfully.

**The Emerald resources;** session will be conducted in English and will aim to provide you with a full guide to our different resources of eJournals, eBooks, eCases and Expert Briefings along with a demonstration on how to navigate through our Emerald Insight platform.

**Aim:** To provide a general introduction and guide to Emerald's online resources for all types of products and a platform demo to show all the useful features.

**Content Overview:** Who we are? what type of resources do we have? And a platform demo.

For our platform: <https://www.emerald.com/insight/>

For Emerald products and services: <https://www.emeraldgrouppublishing.com/>

### **workshop details:**

Language: English

Duration: 1 Hour

Please register your name in English to get your webinar automated certificate of attendance. certificates are automated by webinars and can not be edited or re-issued.

**Monday, 8 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/4507835375129875294>

**The get ready to publish your book** session aims to provide a guide to writing or editing a book or book series and find the right resources to support you. Our book publishing infographic will help you understand each step, from proposal to publication.

**Aim:** To provide an easy guide to writing or editing a book or book series and find the right resources to support you. Our book publishing infographic will help you understand each step, from proposal to publication.

**Content overview:**

1. Book publishing overview
2. Why publish a book?
3. The PhD thesis as a basis for a book
4. The lifecycle of a book from proposal to publication
5. Which publishers to approach?
6. Proposal and Peer review
7. Completing a publisher's proposal form – lots of tips!
8. Peer review for books
9. Post Peer review – what happens next?

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For Emerald products and services: <https://www.emeraldgrouppublishing.com/>

Emerald eCase learning hub

<https://caseshub.emeraldgrouppublishing.com/>

**workshop details:**

Language: English

Duration: 2 Hours

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**Wednesday, 10 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/4564555881498665819>

**The get to know your Emerald Journals;** session will provide a guide to all our eJournal Collections with their citation rankings and a demonstration of the Emerald Insight platform.

**Aim:** To provide a general introduction and guide to Emerald's e-Journal's collection and a platform demo

**Content Overview:** Who we are? what are the content in our journals collection? Journals rankings and quality. Platform Demo.

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For Emerald products and services: <https://www.emeraldgroupublishing.com/>

**workshop details:**

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**Wednesday, 15 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/8326430462303208538>

**The publish in a Journal** session will cover the international publication criteria, how to select the right journal, how to structure a publishable paper and attract submissions to improve your journal.

**Aim:** To provide a brief guide to international publication criteria.

**Content overview:**

1. How to select the right journal?
2. Structuring a publishable paper.
3. The publishing and peer-review process

For our platform: <https://www.emerald.com/insight/>

For Authorship services <https://www.emeraldgrouppublishing.com/publish-with-us>

For Emerald products and services: <https://www.emeraldgrouppublishing.com/>

**workshop details:**

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Duration: 2 Hour

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**Wednesday, 17 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/8797948327295698262>

**The Emerald eBooks** session will provide a general introduction and guide to our eBooks collections and how to navigate through our Emerald Insight platform and highlighting key features.

**Aim:** To provide a general introduction and guide to Emerald's eBooks collection and a platform demo to show all the useful features.

**Content Overview:** Who we are?, what are the content in our eBooks collection? Platform Demo.

For our platform: <https://www.emerald.com/insight/>

For Emerald products and services: <https://www.emeraldgroupublishing.com/>

**workshop details:**

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Duration: 1 Hour

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**Wednesday, 22 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/register/77329083171238743>

**The Choose your Journal** session is a comprehensive guide on the useful selection criteria to choose the right journal and the importance of international publishing to academia's.

**Aim:** To provide a comprehensive guide on the selection criteria for the right journal

**Content overview:**

1. Why do we publish? And what is the Importance of international publishing?
2. Factors to consider when selecting your journal.
3. Journal rankings and quality
4. How to avoid predatory journals.
5. Following the journal guidelines
6. Sending your paper. For our platform: <https://www.emerald.com/insight/>

For Emerald products and services: <https://www.emeraldgroupublishing.com/>

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**Wednesday, 24 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/5514120511501420894>

**The Emerald eCase Collection** session is your guide to our global peer reviewed Case studies collection of: The CASE Journal, Emerging Market Case Studies Collection, how to access the teaching notes and make use of the Emerald Case learning hub.

**Aim:** To provide a general introduction and guide to Emerald's e-cases collection, a platform demo, and a demo on the Emerald's eCase learning hub

Content Overview: Who we are? what is the content in our eCase collection?  
Accessing teaching notes. Platform Demo.

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**Wednesday, 29 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/4153760745149562199>

**The Structure your paper** session is your guide to optimize your academic writing skills, how to comply with international publication criteria, providing an introduction to the Emerald eCase collection and the benefits of publishing case studies.

**Aim:** To provide a comprehensive guide to optimize your academic writing and preparation skills complying with all the international publication criteria.

**Content overview:**

1. Introduction to Emerald and our e-case collection
2. Why to write and Publish a teaching e-case?
3. Connecting with theory
4. Structuring your case study
5. Setting your learning outcomes
6. Key writing tips
7. Teaching Notes
8. Compact cases
9. Classroom testing
10. Emerald's e-Case learning hub

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**Wednesday, 31 May 2023**

**5 pm Türkiye time**

**Kayıt Linki:** <https://register.gotowebinar.com/rt/8070649972824987232>